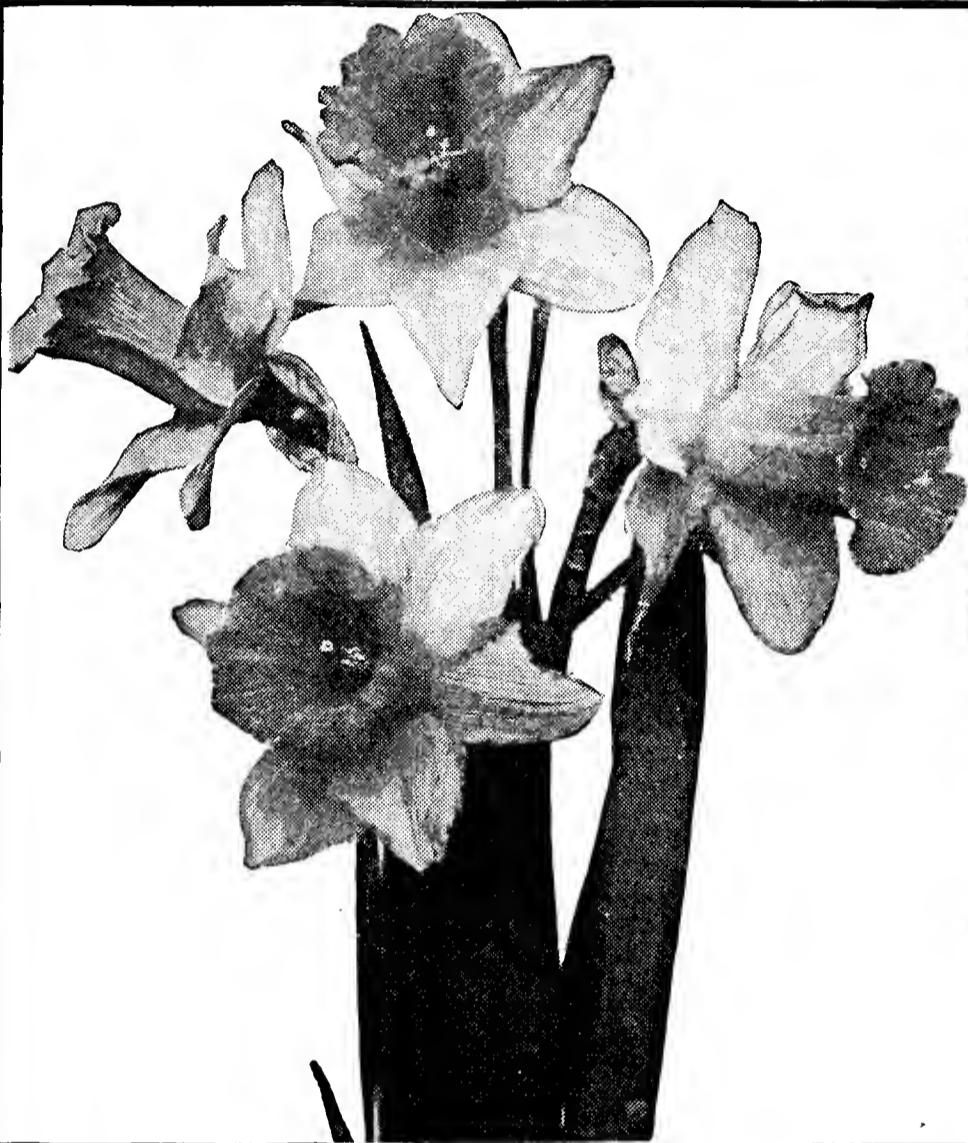
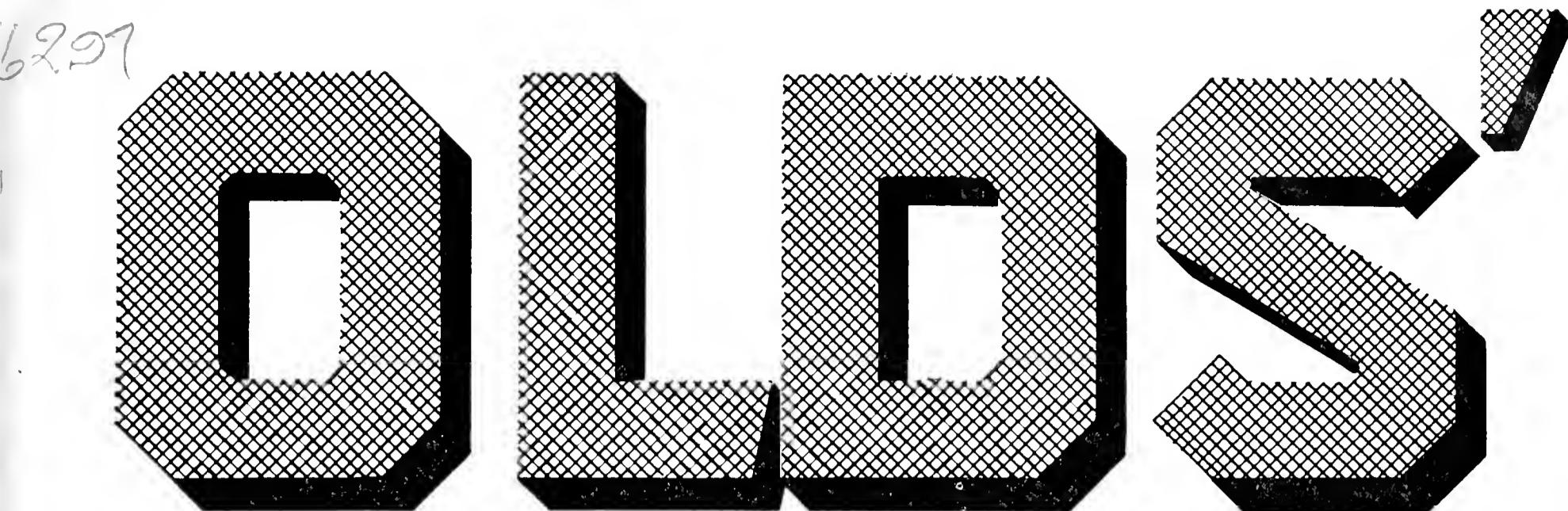


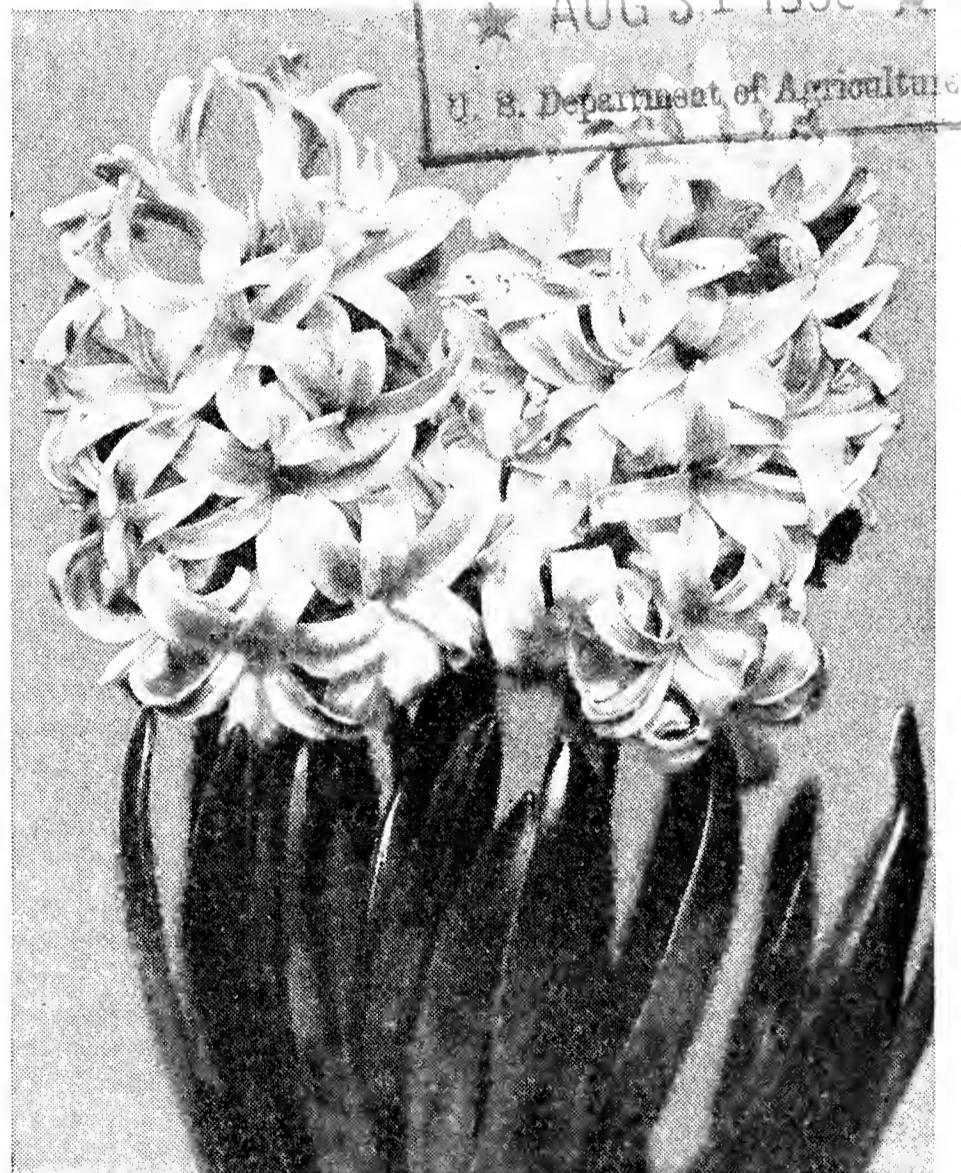
Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

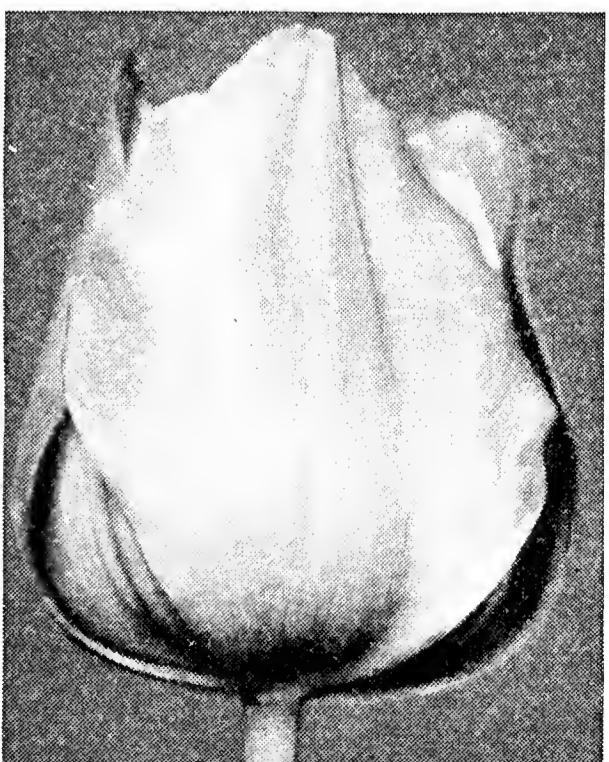




FALL BULB BOOK 1935



BULBS, SEEDS AND
PERENNIAL PLANTS
FOR FALL PLANTING



48th.
YEAR

L.L. OLDS SEED CO.

MADISON, WISCONSIN



A Border of Olds' Darwin Tulips.

PLANT NOW FOR BEAUTIFUL SPRING FLOWERS

Tulip Planting time is here. Now is the time to make plans for your gay spring garden. In summer our gardens should be quiet and restful but in the spring after long winter months the air is filled with gayety, the gardeners are gay and so should our gardens appear. It would seem that tulips were designed for this purpose; bright, gay and cheerful, they usher in the spring with all its splendor. Plant the spring flowering bulbs freely, in the border, among the shrubbery and in the rock garden. They are easy to grow and their vivid beauty in the spring repays the cost many times over. Bear in mind the hardy bulbs you plant this fall, with proper care, are going to flower not one season only, but three or more. You never have too many tulips. They are indispensable for Memorial Day and for home decorations.

OUR GUARANTEE

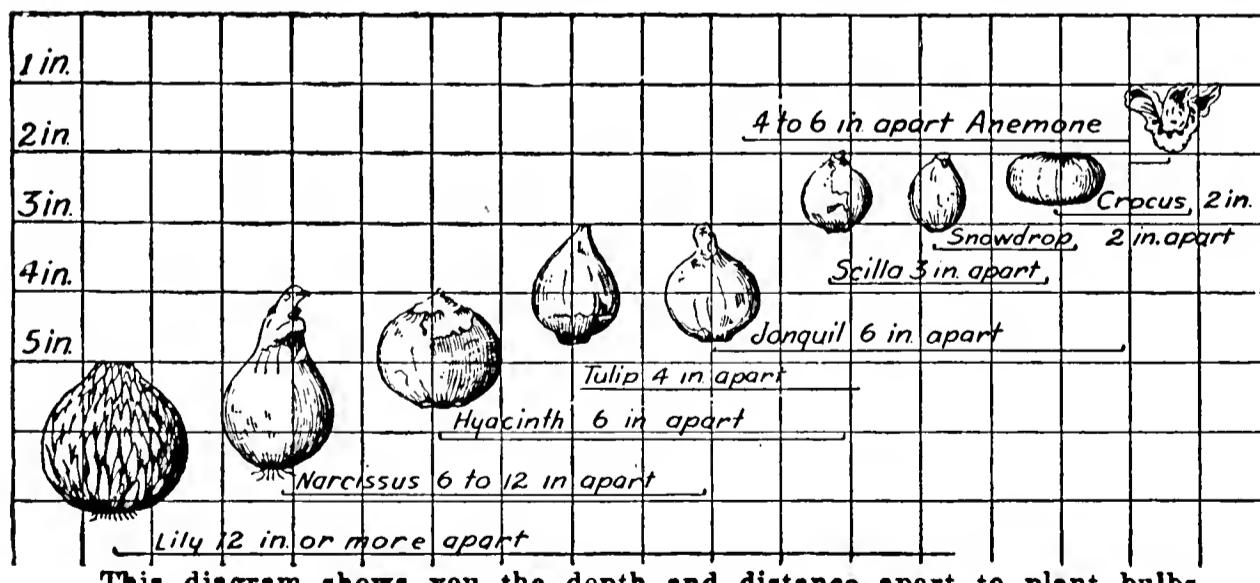
We guarantee all bulbs sent out to be of large size, true to name and to arrive in satisfactory condition. If upon arrival our bulbs are not equal or superior to any bulbs you have purchased or you are not entirely satisfied, they may be returned to us and your money will be promptly refunded. Bulbs and Seeds are planted under varying conditions of soil and climate and we will not be responsible for them after they are planted. Nor do we give any further warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out and will not be responsible for the crop. Subject to the above, we make our sales at the moderate prices at which we sell our goods.

HOW TO ORDER

Send in your order as early as possible on the enclosed order blank. It will be acknowledged at once and filled just as soon as our bulbs arrive from Holland. Later in the season our stocks may become broken and it will probably be impossible to replace them. Orders for plants will be sent about Sept. 15th, weather permitting. No postage is required as prices include postage. Our terms are cash with the order or we will ship C. O. D., providing one-fourth of the amount accompanies the order. Field seeds, however, unless otherwise noted, are sent express or freight collect.

HOW TO PLANT

Plant only the finest quality bulbs. Olds' Bulbs are the best that can possibly be secured. They have a reputation for large flowers and uniformity of size and color. Tulips should be planted in the open ground as early in the fall as possible, as this gives them time to make suitable root growth before freezing weather. They can be planted right up to the time the ground freezes, but with late plantings be sure that a very heavy application of mulch is placed over the beds. All bulbs should be planted to the depth shown in the diagram. Set the bulbs firmly, taking care not to leave an air space at the base of the bulb where water will settle and cause the bulb to rot. Choose a well drained location. This is most important. If you do not have a suitable place raise the bed about six inches for good drainage. Bone Meal is a good fertilizer to use as it will not burn. It should be applied at the rate of two handfuls to the square yard. Cover the bed after the ground freezes with some form of mulch. This is not to keep the bulb from freezing but to keep the ground frozen until danger of frost is over in the spring.



SPECIAL EARLY ORDER OFFER

With every order for bulbs amounting to \$2.00 or more, received before Oct. 15th, we will include free one dozen assorted early flowering bulbs. Send your order early and take advantage of this special offer.

Number of Bulbs Required for Planting Circular Beds

Diameter of Bed	3 inches apart	4 inches apart	6 inches apart	8 inches apart
3 feet	127	95	37	12
4 feet	217	127	61	37
5 feet	381	225	91	69
6 feet	469	271	127	78
7 feet	631	410	169	96
8 feet	817	469	217	127

EARLY FLOWERING SINGLE TULIPS

FIRST TO BLOOM

Olds' Early Tulips grow about seven to fifteen inches tall, are entirely hardy and bloom two weeks earlier than Darwin or Cottage Tulips. They usually blossom in April, continuing for a period of two to three weeks. These dauntless leaders in the season's procession of bloom, gaily put forth their valiant colors while most plants still are dormant.

Though not as tall as the later varieties, early tulips rival them in brilliance of color, and frequently in size.

ARTUS. (11 in.) A splendid, deep glowing scarlet, much used for bedding and for forcing. Our most popular early variety. Prices: 6 for 32c; 12 for 60c; 100 for \$3.90, postpaid.

FRED MOORE. (15 in.) A beautiful long stem, deep orange tulip. Much used for forcing and bedding. Prices: 6 for 32c; 12 for 60c; 100 for \$3.90, postpaid.

GRAND DUKE. (12 in.) (Keizerkroon.) Bright red with a distinct broad yellow border. Very large and showy. Fine for forcing. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

PRESIDENT LINCOLN. (12 in.) A fine, clear light violet. Prices: 6 for 35c; 12 for 65c; 100 for \$4.65, postpaid.

PRINCE OF AUSTRIA. (10 in.) Rich orange, shading to scarlet, with yellow base. Scented. Prices: 6 for 32c; 12 for 60c; 100 for \$4.00, postpaid.

WHITE HAWK. (10 in.) White, very fine. Prices: 6 for 32c; 12 for 60c; 100 for \$4.00, postpaid.

YELLOW PRINCE. (10 in.) An early, sweet-scented, large flowering variety of exceptional beauty. Fine for forcing. Prices: 6 for 32c; 12 for 60c; 100 for \$4.00, postpaid.

OLDS' SPECIAL SINGLE MIXED. An excellent mixture of all colors. Prices: 6 for 30c; 12 for 55c; 100 for \$3.50, postpaid.



Grand Duke or Keizerkroon.

EARLY FLOWERING DOUBLE TULIPS

Double Tulips are about the same in height, a trifle later in season, remaining in bloom a little longer than the single early class. Their mammoth double peony flowers make a beautiful display in beds (see illustration below) or planted in with the single earlies to extend the blooming season. This class is also prized for growing indoors in pots. Having a larger flower they require a fertile soil in order to reach perfection.

BLEU CELESTE. (14 in.) (Blue Flag.) A delightful shade of pale blue purple. This beautiful tulip blooms late along with the cottage tulips. A good place to plant this variety is among the shrubbery or in the perennial border where it is most striking. Prices: 6 for 55c; 12 for 90c; 100 for \$6.00, postpaid.

CROWN OF GOLD. (13 in.) (Couronne d'Or.) Golden yellow, flushed with orange; a magnificent flower of great beauty and size; strong stems hold the flower upright; a fine forcer and bedder. Prices: 6 for 32c; 12 for 60c; 100 for \$4.25, postpaid.

PEACH BLOSSOM. (10 in.) Deep, rosy pink, deepening with age. A new variety that forces well. Prices: 6 for 32c; 12 for 60c; 100 for \$4.00, postpaid.

RUBRA MAXIMA. (11 in.) Crimson-scarlet, early large flowered, excellent bedder. Prices: 6 for 30c; 12 for 55c; 100 for \$3.90, postpaid.

TOURESOL. (11 in.) A beautiful, showy red and yellow variety. Prices: 6 for 35c; 12 for 65c; 100 for \$4.70, postpaid.

OLDS' SPECIAL DOUBLE MIXED. All colors. Prices: 6 for 30c; 12 for 55c; 100 for \$3.50, postpaid.

OLDS' COLLECTIONS OF EARLY DOUBLE TULIPS

3 bulbs of each of the above named 5 varieties (15 bulbs)	\$0.75
6 bulbs of each of the above named 5 varieties (30 bulbs)	1.40
12 bulbs of each of the above named 5 varieties (60 bulbs)	2.70

Each variety separately packed and labeled.





GORGEOUS GIANT DARWIN TULIPS

THE MOST POPULAR CLASS

Our prices include delivery to your mail box.

50 bulbs at the 100 rate.

The Darwins are matchless for borders, among hardy flowers, for grouping against a background of shrubs, or in combinations of delicate colors for contrast in the flower garden. They may be planted with the Cottage and Breeder Tulips as they bloom about the same time.

Darwin Tulips are distinctive on account of their large, single globular flowers and strong, upright spikes. They grow to a height of 24 to 30 inches and are usually in full bloom about Decoration Day.

ALLARD PIERSON. A very fine maroon-red variety that forces easily. Will bloom about Christmas time. Prices: 6 for 32c; 12 for 60c; 100 for \$3.90, postpaid.

BARTIGON. (26 in.) Very showy flowers of fiery crimson with light base. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

BARONNE DE LA TONNAYE. (32 in.) Bright rose, margin blush rose. We consider this the finest of the rose-colored varieties. Prices: 6 for 28c; 12 for 50c; 100 for \$3.50, postpaid.

DREAM. (30 in.) Beautiful lilac blue. Prices: 6 for 32c; 12 for 60c; 100 for \$3.90, postpaid.

FARNCOMBE SANDERS. (26 in.) A fine, large flower of fiery scarlet, vivid cerise inside. Long stems. If we had room for only one variety of tulip this would be our choice. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

INGLES COMBE YELLOW. (22 in.) A fine, large, globe-shaped flower; color, a beautiful rich yellow. Very often called the "Yellow Darwin." Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

LA TULIPE NOIRE. (28 in.) (The Black Tulip.) A beautiful, large flower of unique color. Prices: 6 for 32c; 12 for 60c; 100 for \$3.90, postpaid.

MADAME KRELAGE. (32 in.) Light lilac with broad margin of bluish pink. Large flowers. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

PRIDE OF HAARLEM. (30 in.) Bright rose, suffused with purple; immense blooms; unsurpassed for groups on account of its fine color and stately habit. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

PRINCESS ELIZABETH. (28 in.) Rich rose pink, silvery edged. Large flowers. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

PROF. ROWENHOFF. (30 in.) A most satisfactory variety to grow as it does well under the most difficult conditions. Bright cherry red or deep rose outside with the inside of ivory white with blue star base. Enormous flowers. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

REV. H. EUBANK. (28 in.) Silvery-heliotrope, shading to lavender-gray. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

WM. PITT. (24 in.) Brilliant carmine with purple shade on outer petals. Prices: 6 for 30c; 12 for 55c; 100 for \$3.85, postpaid.

ZULU. (28 in.) Rich, velvety purple black. Prices: 6 for 32c; 12 for 60c; 100 for \$3.90, postpaid.

OLDS' SPECIAL DARWIN MIXED. A special blended mixture of all the popular choice named varieties. Prices: 6 for 25c; 12 for 45c; 100 for \$3.45, postpaid.

OLDS' DARWIN TULIP COLLECTIONS

3 bulbs of each of the named 14 varieties (42 bulbs).....	\$1.75
6 bulbs of each of the named 14 varieties (84 bulbs).....	3.35
12 bulbs of each of the named 14 varieties (168 bulbs).....	6.35

FOR LARGER AND FINER FLOWERS USE BONE MEAL

We recommend bone meal for fall bulbs and peonies. The plant food is so slowly available it can be used without danger of burning. Apply at the rate of two handfuls to the square yard, raking it into the soil evenly. Prices, not postpaid: 10-lb. pkgs., 45c; 25-lb. pkg., 90c; 100-lb. bag, \$2.50.

Olds' Famous Skyrocket Tulip Collection \$1.75

The Tulip Garden
of Your Dreams!

44 Largest Size Bulbs

POSTPAID

22 Varieties of Giant Flowering Tulips



Bartigon. Crimson.
Zulu. Purple black.
Madame Krelage. Lilac
and pink.
Princess Elizabeth.
Rose pink.
Dream. Lilac blue.
Wm. Pitt. Carmine
with purple.

Complete descriptions of the above tulips will be found on pages 4, 6 and 7.
Collection No. I—2 each of 22 above varieties (44 bulbs), \$1.75, postpaid.
Collection No. II—3 each of 22 above varieties (66 bulbs), \$2.50, postpaid.
Collection No. III—6 each of 22 above varieties (132 bulbs), \$4.90, postpaid.

Here is a collection of tulips that you must not overlook. We offer 22 varieties of the large flowering, tall stem tulips, separately packed and labeled and mailed postpaid to your address at these extremely low prices.

The bulbs used for this collection are not taken from second grade bulbs but are from our regular large sized stock, the same as used in the filling of all orders. This collection includes practically every color to be found in tulips. We call it the Skyrocket Tulip Collection because all varieties are tall growers and richly colored.

The varieties listed below are used in making up this collection:

Baronne de la Ton-	Prof. Rawenho ff.
naye. Rose.	Cherry rose.
Farncombe Sanders.	Inglescombe Yellow.
Scarlet.	Yellow.
Pride of Haarlem.	Rev. H. Eubank. He-
Bright rose.	liotrope.
La Tulipe Noire. Black.	Maiden's Blush. White
Bronze Queen. Soft	margin of pink.
bronze.	Parrot, Mixed. Ruffled
Louis XIV. Blue and	edged Tulips.
gold.	Rembrandt Mixed.
Cardinal Manning.	Striped Tulips.
Rosy violet.	Don Pedro. Brown.
Fairy. Orange.	
Mrs. Moon. Yellow.	





Botanical Tulip, Clusiana, in the Rock Garden.

BOTANICAL OR WILD TULIP SPECIES

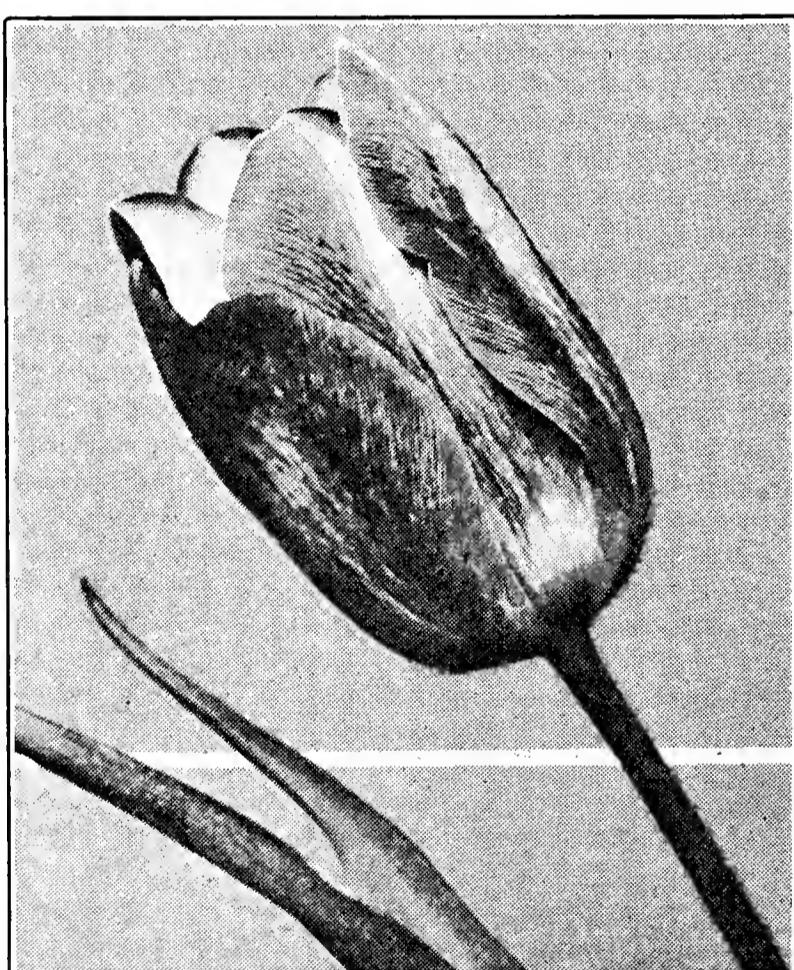
Botanical or Wild Tulip species are recommended for rock gardens and hardy plant borders. The general characteristics of these are bright colors and recurved petals.

KAUFMANNIANA. (7 in.) (Water Lily Tulip.) This tulip resembles a water lily in shape; large creamy flowers brilliantly marked with carmine, yellow center. The flower opens flat and is carried on a stem less than one foot in height. Blooms early in April. Splendid for naturalizing in a shady nook. Prices: 6 for 45c; 12 for 80c; 100 for \$6.00, postpaid.

CLUSIANA. (8 in.) (Candy Stick Tulip.) Outer petals bright cherry red and inner petals creamy white with violet base. Small flower but very distinct. Plant in warm, sheltered location. They will prove a gem among early flowers. The flowering season is late April and it grows to a height of about 8 inches. Prices: 6 for 50c; 12 for 90c; 100 for \$6.10, postpaid.

OLD DUTCH BREEDER TULIPS

MANY RARE SHADES FOUND IN THIS CLASS



Breeder Tulip, Bronze Queen.

This fine, old May-flowering type of Tulip has been neglected for many years, but is again becoming popular; in fact, Breeder Tulips have, for the past four or five years, been given great prominence in many of the strictly up-to-date gardens.

They are very similar to the Darwins in their tall growth, and have even larger flowers. They bloom about the same time, but have an entirely different range of colors, comprising bronze, terra cotta, orange brown and other artistic tones altogether wanting in the Darwins.

BRONZE QUEEN. (28 in.) Soft golden bronze. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

CARDINAL MANNING. (28 in.) Rosy violet. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

DON PEDRO. (26 in.) A beautiful cocoa brown shading to maroon. Inside a rich mahogany. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

LOUIS XIV. (30 in.) A wonderful variety, very large goblet-shaped flowers of bluish purple with golden-brown margin, now offered at less than one-fourth the usual price. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

PANORAMA OR FAIRY. (25 in.) One of the best. Flowers of large size; deep orange or terra cotta shaded mahogany. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

OLDS' SPECIAL MIXED BREEDERS. A choice blending of all the finest Breeder Tulips. Prices: 6 for 30c; 12 for 50c; 100 for \$3.75, postpaid.

COLLECTIONS OF BREEDER TULIPS

3 bulbs of each of the above named 5 varieties	
(15 bulbs)	\$0.70
6 bulbs of each of the above named 5 varieties	
(30 bulbs)	1.30
12 bulbs of each of the above named 5 varieties	
(60 bulbs)	2.50

Each variety separately packed and labeled.

GERMAN PEAT MOSS

Peat Moss makes the finest mulch for plants and bulbs that we know of. It does not mat down and choke the plants as leaves have a tendency to do, nor will it bring weeds into your garden as is often the case when you use hay or straw. Furthermore, Peat Moss will improve your soil; it is especially fine for heavy clay soils and light, sandy soils.

A further use for Peat Moss is in the Rock Garden. It is difficult to keep the weeds out of a Rock Garden and as most Rock Gardens are built on a slope heavy rains will wash the soil. A good application of Peat Moss will check the weed growth and will also help to prevent the soil from washing.

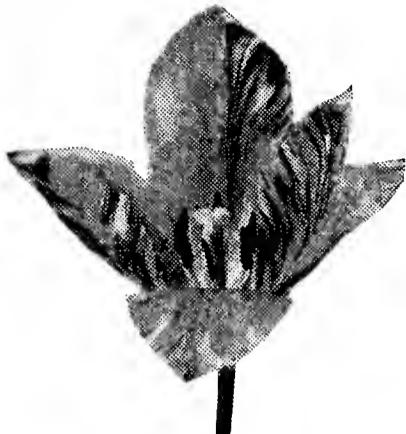
Prices, not postpaid: Carton of about two bushels, 65c; $\frac{1}{4}$ bale (about 5½ bu.), \$1.25; full bale (about 22 bu.), \$3.00.

Cottage Tulips

COTTAGE TULIPS, like the Darwins and Breeders, flower during May outdoors. The flowers have distinct colors, with oval or pointed petals.

MRS. MOON. (22 in.) The finest late, yellow tulip thus far introduced; blossoms long and pointed, petals reflexed, fragrant and borne on long stems. Prices: 6 for 35c; 12 for 65c; 100 for \$4.50, postpaid.

MAIDEN'S BLUSH. (18 in.) Long, lily-shaped flowers of ivory-white, tipped and edged with rose which gradually deepens. One of the finest. Prices: 6 for 30c; 12 for 55c; 100 for \$4.20, postpaid.



Rembrandt Tulips.

Rembrandt Tulips

Rembrandt Tulips have long stems with large flowers and they bloom at the same time as the Darwins. They are really broken forms of Darwins, the difference being in their unique color; the flowers are striped and variegated. Too gaudy to plant alone in large beds but beautiful planted in with other tall tulips.

SPECIAL MIXED REMBRANDT TULIPS. Prices: 6 for 45c; 12 for 85c; 100 for \$5.25, postpaid.

Cottage Tulips, Maiden's Blush.



Fancy Parrot Tulips

The petals of these tulips have peculiarly feathered and fringed edges and the shape of the flower, especially before it opens, resembles the neck of a parrot.

A magnificent, large flowering, tall growing, late tulip.

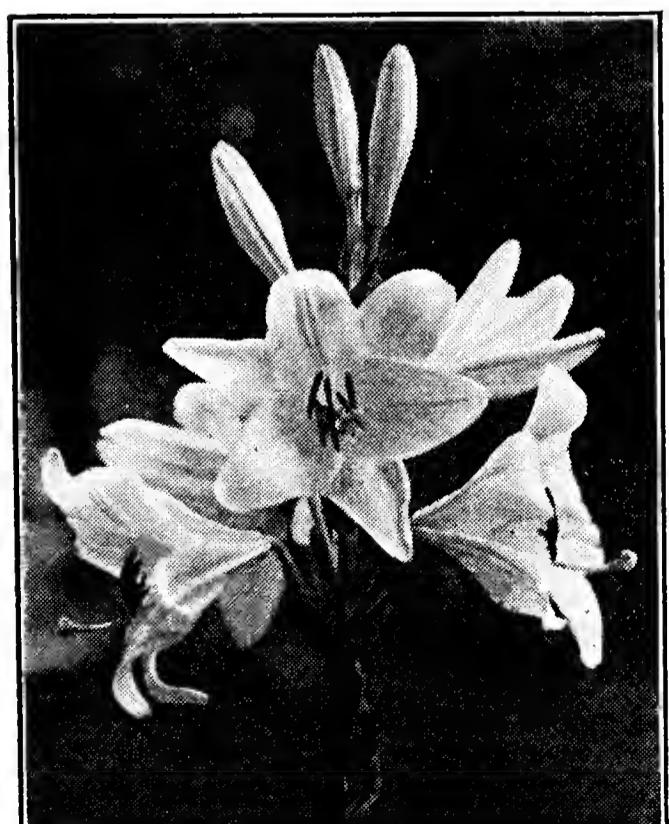
SPECIAL MIXED PARROT TULIPS. (15 in.) Prices: 6 for 32c; 12 for 60c; 100 for \$4.35, postpaid.

FANTASY. A remarkable Parrot Tulip with a straight, strong stem, a quality which has always been lacking in Parrot tulips. This variety is a sport of the well-known Darwin tulip, Clara Butt, and has the same clear, pink color as its parent, combined with artistic form of a Parrot tulip. Each petal is over three inches long, and two inches across. The center of the petals on the outside is marked emerald green. Each, 10c; 6 for 55c; 12 for \$1.00; 100 for \$7.00, postpaid.

HARDY LILIES

The beautiful fragrant Lilies are considered by many too difficult to grow. However, the hardy varieties which we list are no harder to grow than a tulip. They blossom in mid-summer when fine flowers are most welcome.

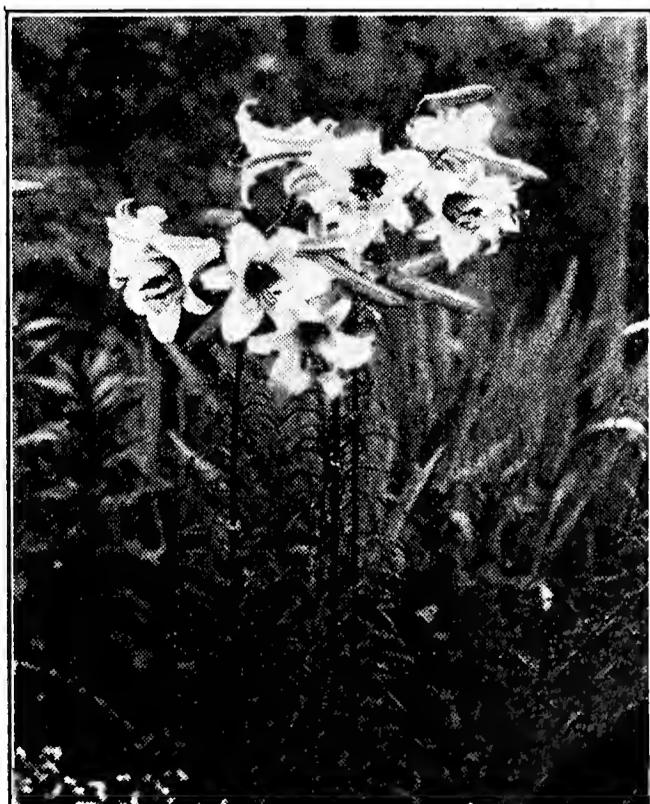
CULTURE. Select a place to plant that is well drained. The soil should be spaded thoroughly 15 to 18 inches deep. Do this early in the fall as lilies cannot be moved until late and it is hard to work the ground late in the season, especially after we have had light frost. Enrich the soil with leaf mold and well rotted manure in equal proportions. Set the bulbs 4 to 8 inches deep, depending on the size, tilting to a 45 degree angle. To insure good drainage pack sand around the bulb. Place about four inches of mulch over the bed.



Madonna Lily.

LILIUM CANDIDUM OR MADONNA. Plant about the first of October. They grow to a height of two to three feet and bloom about the first of July. Sometimes as many as 20 blooms are borne on a plant. Our Madonna Lily bulbs are extra large and measure from 26 centimeters up in circumference. They are grown for us in northern France and are the thick petaled variety. Prices, Extra Large 26 Ctm. Bulbs: 20c each; 3 for 55c; 6 for \$1.00; 12 for \$1.90.

LILIUM REGALE. Ready Nov. 1st. One of the most beautiful varieties of hardy lilies offered today. The center of the flower is flushed with yellow, shading to white at the outer edges. Externally the flowers are streaked with brown shaded through the almost translucent petals with a delightful pearly tint. A truly royal lily. Grows to a height of four to five feet and blooms in July. Selected bulbs, extra large, each, 20c; 3 for 55c; 6 for \$1.00; 12 for \$1.90.



Regale Lily.



A Pot of Von Sion Narcissus.

OLDS' NARCISSUS COLLECTIONS

3 bulbs of each of the 6 named varieties.....	\$1.25
6 bulbs of each of the 6 named varieties.....	2.30
12 bulbs of each of the 6 named varieties.....	4.50

OLDS' LAWN GRASS

Now is the time to repair your lawn. See back cover.

POLYANTHUS NARCISSUS

Note: We have found that the best Paper White flowers are produced from bulbs planted after October 15th. Earlier plantings are inclined to grow tall and spindle with excessive leaf growth.

PAPER WHITE GRANDIFLORA. (14 ctm. Bulbs.) The finest winter forcing bulbs. Great clusters of pearly-white, sweet scented flowers on long, slender stems. Sure to bloom, grown in either earth or water. Make plantings every two weeks up to February first. Our bulbs are al 14 ctm. or larger. Do not plant the smaller sizes as they do not give satisfaction. Each, 5c; 6 for 25c; 12 for 45c; 25 for 80c; 100 for \$2.90.

GRAND SOLEIL d'OR. (Yellow Paper White.) A popular yellow bunch-flowering variety. Flowers a clear, sunny yellow, bright orange cups. Excellent for early flowering indoors. Be sure and try some of these. Each, 10c; 3 for 25c; 6 for 45c; 12 for 80c; 25 for \$1.55; 100 for \$6.00, postpaid.



Paper White Narcissus.

DAINTY DAFFODILS OR NARCISSUS

Plant Narcissus this year.

Many consider the Narcissus or Daffodil the most important of the spring flowering bulbs. Coming into bloom two or three weeks before the earliest tulips, they open the real flower season. They are fresh and dainty, require no special care, are equally satisfactory as indoor or outdoor plants and, left undisturbed in their garden nook, will increase in size and beauty yearly. There are many varieties in each class and we have selected the ones we consider the best. All our bulbs are Extra Large Double Nose. 6 bulbs at half the price of 12 and 50 for half the price of 100.

LARGE TRUMPET NARCISSUS

KING ALFRED. "The King of Yellow Daffodils." Tall, vigorous, golden yellow flower, of elegant form. The expanded trumpet measures 2 1/2 inches in diameter, the perianth proportionately large and segments gracefully twisted. Height, 24 inches. **Mammoth Bulbs:** Each, 12c; doz., \$1.20; 100 for \$9.00, postpaid.

EMPEROR. One of the largest and finest of all-yellow Narcissus with immense trumpet and broad petals of beautiful texture and color. Our most popular variety. Each, 8c; doz., 80c; 100 for \$6.00, postpaid.

VICTORIA. Trumpet deep yellow, large and frilled. Perianth creamy white and broad. A beautiful daffodil. Each, 10c; doz., 85c; 100 for \$6.50, postpaid.

DOUBLE NARCISSUS

VON SION. Double daffodil; star-like petals and long, yellow trumpet, filled with crimped yellow petals. Each, 10c; doz., 85c; 100 for \$6.50, postpaid.

POETAZ NARCISSUS (Bunch Flowering)

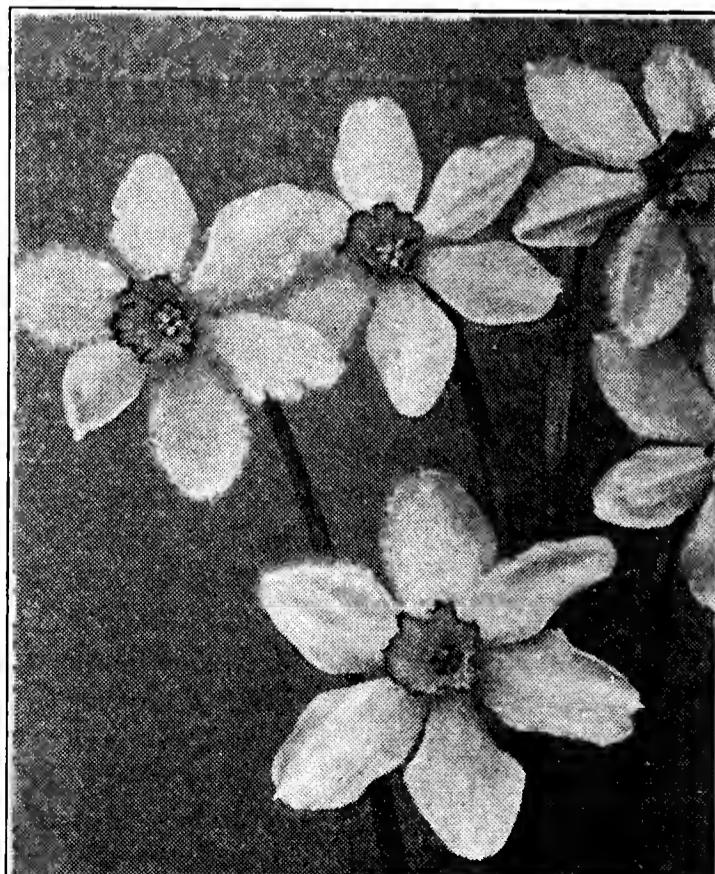
LAWRENCE KOSTER. Pure white perianths with orange-yellow cups, very sweet scented, six or more flowers to the stem. An excellent variety for naturalizing. Each, 7c; doz., 65c; 100 for \$4.50, postpaid.

POETICUS NARCISSUS

HORACE. Pure white perianth with conspicuous red eye. Free flowering with a long stem. Very popular. Very sweet scented. Can be left undisturbed where they will grow and multiply rapidly. Each, 7c; doz., 70c; 100 for \$4.75, postpaid.

MIXED NARCISSUS

OLDS' NARCISSUS MIXTURE. Extra large bulbs of choice named varieties of all types. 6 for 32c; doz., 60c; 100 for \$4.25, postpaid.



Poeticus Narcissus, Horace.

GIANT BLOSSOMING HYACINTHS

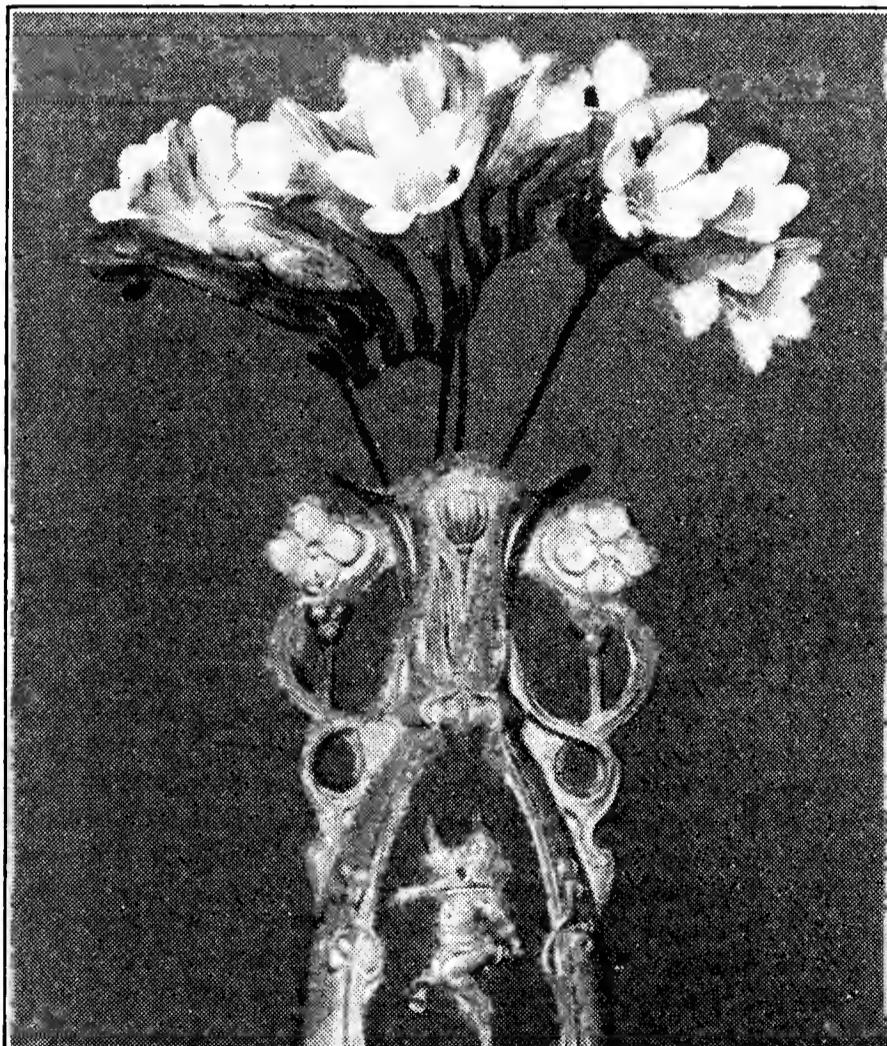
For Outdoor Planting. The 15 and 16 centimeter bulbs are the most satisfactory sizes to use for outdoor planting. Smaller bulbs are often offered but we do not recommend them. Select a well drained location and spade to a depth of 12 inches, plant the bulbs according to the diagram shown on page 2. Bulbs may be planted up to the middle of November but it is best to plant just as soon as you receive the bulbs.

Hyacinths seem to do particularly well planted a short distance from the foundation of the house on the east and south exposure.

Cover the bed well with mulch as soon as the ground becomes frozen.

For Indoors. Use only the largest size bulbs such as our 19 centimeter size, pot 1 bulb in a five-inch pot, or 3 in a six-inch pot. Place a piece of broken pot or a stone over the hole in the pot; then practically fill the pot with rich, light soil, break off all the shoots from the main bulb and place in the soil so that the top will be about one inch from the top of the pot; then fill the pot with soil up to one inch from the top, water well and set in a cool, dark place. After 6 to 10 weeks they can be brought to the light.

Hyacinths can also be forced in water but usually not as satisfactorily. Fill the glass with water so that it nearly touches the bulb. Place a piece of charcoal in the water to keep it sweet, put away in a cool, dark place until roots are about 8 inches long and then gradually bring to the light.

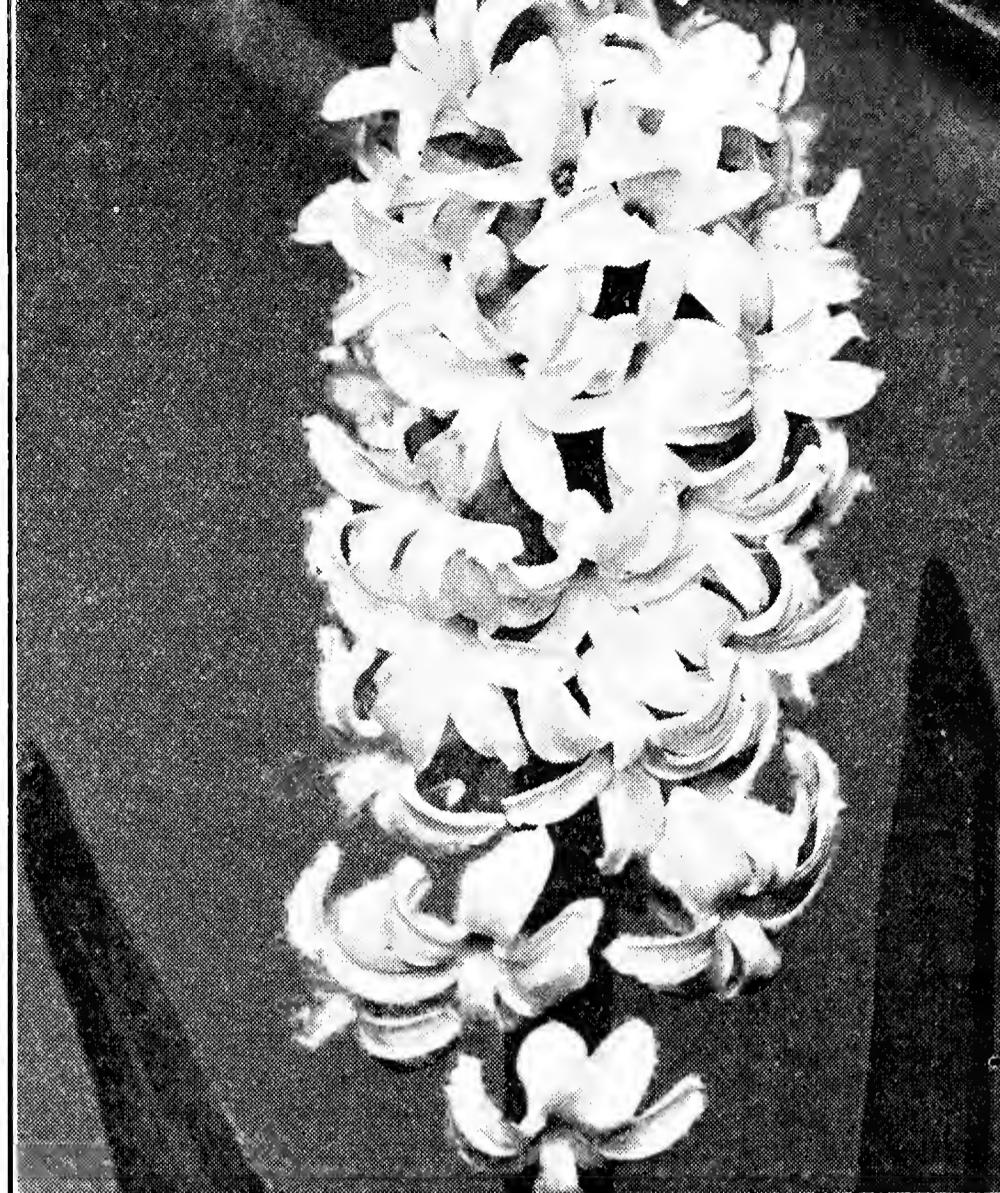


Freesia, Giant Purity.

FREESIA

GIANT PURITY. Glistening white fragrant trumpet-shaped flowers borne in rows on bent stems. Just plant half a dozen of them in a five-inch pot in September and keep outside until danger of frost. Bring indoors and place in the sunny window of a fairly cool room. 6 for 15c; 12 for 25c; 100 for \$1.75, postpaid.

GOLDEN DAFFODIL. Golden yellow with bright orange blotch on the lower lip. A new variety of Freesia. 6 for 20c; 12 for 30c; 100 for \$2.00, postpaid.



L'Innocence Hyacinth.

The Hyacinth is the most formal of the Dutch Bulbs and the most highly perfumed. Carefully grown in the indoor window garden, Hyacinths reach a perfection of color and bloom that marks them as one of the finest products of the gardener's art. Only large bulbs such as we offer in our named varieties and "Finest Mixed" should be used for forcing, but for outdoor growing in beds or borders the medium sized bulbs in our "Special Bedding Mixed" are satisfactory.

(19 ctm. Bulbs for Forcing)

L'INNOCENCE. Pure white, extra large bells. A wonderful variety for forcing. Each, 15c; 6 for 80c; 12 for \$1.50, postpaid.

KING OF THE BELGIANS. Brilliant scarlet. Compact spike of medium size. Each, 15c; 6 for 80c; 12 for \$1.50, postpaid.

QUEEN OF PINKS. Clear satiny pink. Extra early. Each, 15c; 6 for 80c; 12 for \$1.50, postpaid.

CITY OF HAARLEM. The best golden-yellow Hyacinth. Each, 15c; 6 for 80c; 12 for \$1.50, postpaid.

KING OF THE BLUES. A rich dark blue of splendid form. Rather late. Each, 15c; 6 for 80c; 12 for \$1.50, postpaid.

QUEEN OF BLUES. Beautiful light blue. Each, 15c; 6 for 80c; 12 for \$1.50, postpaid.

FINEST MIXED HYACINTHS. Choice 19 ctm. bulbs of the named varieties carefully mixed. 3 for 40c; 6 for 75c; 12 for \$1.40; 100 for \$11.50, postpaid.

FORCING HYACINTH COLLECTION

We will send one 19 ctm. bulb each of the above six named varieties packed with six waterproof flower pots, for only 80c, postpaid.

BEDDING HYACINTHS

(15 to 16 ctm. Bulbs for Outdoor Planting)

This is the size of Hyacinth bulbs for outdoor planting. Plant according to the directions given at the top of the page.

We offer these in five separate colors: Pink, Blue, Yellow, Red and White. Please state on your order color wanted.

Prices, separate colors: 10c each; 6 for 50c; 12 for 90c; 50 for \$3.50; 100 for \$6.75, postpaid.

MIXED COLORS: 3 for 25c; 6 for 45c; 12 for 85c; 50 for \$3.25; 100 for \$6.30, postpaid.

MISCELLANEOUS SPRING FLOWERING BULBS

THE FIRST FLOWERS OF SPRING.

GRAPE HYACINTHS

(*Muscari*)

Every lover of flowers should have these beautiful early-flowering bulbs in his garden. They come in blues and whites, and derive their name from their appearance, "like a bunch of grapes." They are very easy to grow and will come year after year if foliage is allowed to ripen. Plant the same as *Scillas*. Prices: Blue, 12 for 25c; 100 for \$1.75. White, 12 for 30c; 100 for \$2.00, postpaid.

SNOWDROP

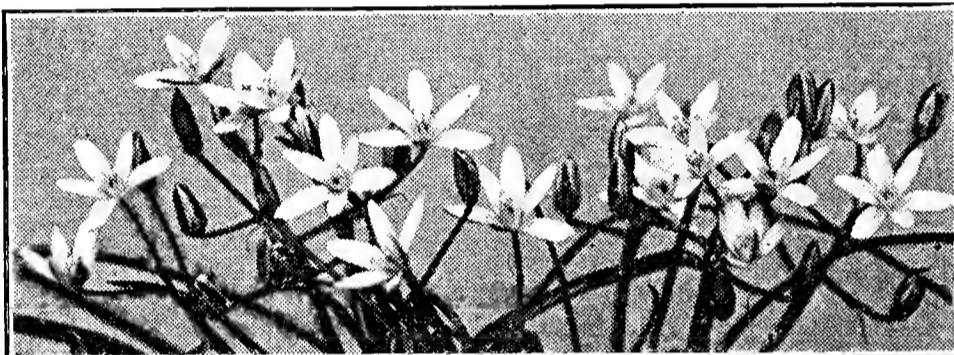
(*Galanthus*)

Snowdrops are the beautiful little white bell-shaped flowers that bloom early in the spring before the snow is hardly off the ground. They will make a nice showing in your rock garden. Prices: 12 for 35c; 25 for 65c; 100 for \$2.60, postpaid.

SCILLA SIBERICA

(Wood Hyacinth)

A beautiful class of small bulbs with blue bell-shaped flowers following the *Crocus* in season. Fine for rock gardens, wild flower gardens and borders. They may remain undisturbed for several years. Very easy to grow. Should be occasionally enriched with a top dressing of well rotted manure. Mammoth bulbs. Prices: 12 for 35c; 25 for 65c; 100 for \$2.60, postpaid.



Star of Bethlehem.

ORNITHOGALUM

(Star of Bethlehem)

A hardy little bulb that throws up a tall stem with a cluster of star-shaped flowers; pure white with dark centers. Excellent for cutting, lasting a long time in water. Also very adaptable to pot culture. Prices: 6 for 40c; 12 for 70c; 100 for \$5.00, postpaid.

CROCUS



Olds' Giant Crocus.

These bright and fascinating little flowers are the earliest of all. The snow has hardly disappeared before they thrust their pretty blossoms through the cold ground in answer to the first warm sunshine of spring.

Although most showy when massed in big beds or planted in rows of distinct colors, they are also very effective sprinkled over the lawn and among the trees and shrubbery.

We offer the following separate colors of *Crocus*:

	12	25	100
White, Yellow, Blue and Striped.....	\$0.27	\$0.50	\$1.90
Mixed Colors25	.45	1.75



Grape Hyacinths.



Snowdrop.



Scilla.

NATIVE WILD FLOWERS

Native plants are now very popular both for rock gardens and perennial borders. We are listing here some of the best and most popular kinds. These are not sent with other goods, but are mailed alone at the right time for fall planting.

BANEERRY (*Actaea Alba*)—18-24 inches; white flowers and ivory colored fruit with red pedicels. Each, 25c; 3 for 60c; 12 for \$2.00.

BANEERRY (*Actaea Rubra*)—15-20 inches! white flowers in slender racemes followed by red fruit. Both baneberries love rich woods. Each, 25c; 3 for 60c; 12 for \$2.00.

JACK-IN-THE-PULPIT (*Arisaema Triphyllum*)—6-12 inches; brownish purple flowers in May followed by brilliant red berries. Prefers slightly acid leaf mold. Shade. Each, 20c; 3 for 50c; 12 for \$1.50.

ASCLEPIAS (*Tuberosa*)—Butterfly Weed. 12-15 inches; brilliant orange flowers in midsummer; well drained soil in the sun. Each, 25c; 3 for 60c; 12 for \$2.00.

BLUE COHOSH (*Caulophyllum Thalictroides*)—10-15 inches. The bunches of blue berries in midsummer are the conspicuously ornamental feature. Shade and leaf mold. Each, 20c; 3 for 50c; 12 for \$1.50.

DUTCHMANS BREECHES (*Dicentra Cucullaria*)—5 inches; white, early spring.

Plant tiny bulbs shallow in rich leaf mold. Shade. Each, 20c; 3 for 40c; 12 for \$1.00.

SHOOTING STAR (*Dodecatheon Meadia*)—10-12 inches; white or pink; May. Open, well drained but not poor soil. One of our most beautiful wild flowers. Each, 20c; 3 for 50c; 12 for \$1.75.

VIRGINIA COWSLIP (*Mertensia Virginica*)—10-20 inches; glaucous green foliage, pink buds followed by delicate blue flowers in early spring. Sun or shade; fertile moist soil. Each, 20c; 3 for 50c; 12 for \$1.25.

PARTRIDGE BERRY (*Mitchella Repens*)—Trailing; pink flowers followed by red fruit in fall. One of the finest of ground covers for moderately acid soil. Each, 20c; 3 for 50c; 12 for \$1.75.

CACTUS (*Opuntia Fragilis*)—Small prickly pear. A hardy cactus found on our rocky bluffs. Flat stems and long yellow spines. 2-6 inches. Good for dry rock gardens or cactus bowl in the house. Each, 25c; 3 for 60c; 12 for \$2.00.

WOODS PHLOX (*Phlox Divaricata*)—Makes a lovely carpet of blue in spring. Light shade, fertile soil and fair amount of moisture. Each, 20c; 3 for 50c; 12 for \$2.00.

PRAIRIE PHLOX (*Phlox Pilosa*)—Well drained soil in open, sunny spots. Bright rose, sometimes plain magenta. It needs to be used with some care in the garden. 8-12 inches. Each, 20c; 3 for 50c; 12 for \$2.00.

CANADA VIOLET (*Viola Canadensis*)—4-8 inches; flowers most of summer; white tinted pink. Any fertile soil. Each, 20c; 3 for 50c; 12 for \$1.75.

NATIVE FERNS

Fall is an ideal time to plant hardy ferns. Planted now, they are all ready to start growing when spring comes. The following varieties are easily grown if given a shady place and good soil, preferably with leaf mold or peat moss in it.

MAIDENHAIR FERN (*Adiantum Pedatum*)—One of the most beautiful and attractive of our native ferns. 1-2 ft. Each, 20c; 3 for 50c; \$2.00 per dozen.

LADY FERN (*Athyrium Felix-foemina*)—Easily grown, beautiful fern. 1-3 ft. Each, 20c; 3 for 50c; \$1.75 per dozen.

EVERGREEN WOODFERN (*Dryopteris Marginalis*)—One of the best ferns for home gardens because of its evergreen nature and ease of culture. Good for holding soil on slopes. 1-2 ft. Each, 20c; 3 for 50c; \$1.75 per dozen.

FLOWERING FERN (*Osmunda Claytoniana*)—A large, strong-growing fern of somewhat coarser growth than the other varieties. 2-4 ft. Each, 25c; 3 for 65c; \$2.00 per dozen.

OSTRICH FERN (*Pteretis Nodulosa*)—A beautiful, large fern with long, graceful fronds recurring like an ostrich plume. Each, 20c; 3 for 50c; \$1.75 per dozen.

OLDS' ROCK GARDEN COLLECTION OF SPRING FLOWERING BULBS

A Rock Garden is not complete without a few early flowering bulbs. We are listing below a collection of bulbs suitable for the Rock Garden:

4 Mixed Single Early Tulips; 4 Botanical Tulips, Kaufmanniana; 4 Botanical Tulips, Clusiana; 12 Scilla, blue; 12 Grape Hyacinths, blue; 12 Snowdrops; 12 Mixed Crocus. 60 Bulbs for \$1.50, postpaid.

Here is a complete Garden Guide you should have, 122 cards printed on both sides in a colorful, attractive, sturdy box. All just crammed with practical, useful ideas and botanical and horticultural information on over 800 plants.

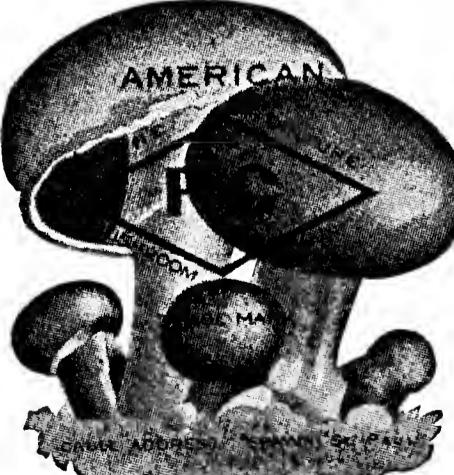
Special price: 35c, postpaid.

ONION SETS FOR FALL PLANTING

ONION SETS. Egyptian or Perennial (Commonly known as Winter Onion). Plant in the fall for the first early bunching onion. Lb., 20c; 2 lbs., 35c; 4 lbs., 65c, postpaid. By express: 10 lbs., 75c; bu., \$2.00.

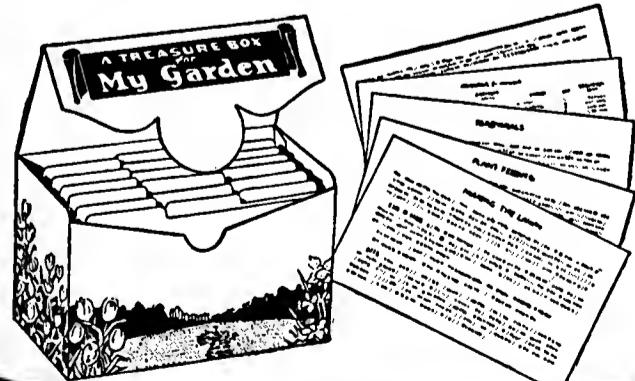
MUSHROOMS

A table delicacy you can easily grow.



Mushrooms are not hard to grow. With our Mushroom Spawn and directions we furnish, anyone can grow them in the average cellar. The ash or coal bin can be used for this purpose in the summer. The most important essential is good, fresh spawn. Our spawn is absolutely fresh and it will keep in good condition for a year.

We handle the Lampert's Pure Culture Spawn which is the finest to be had. We offer this in two colors: white and cream, in brick form. One brick will plant 8 to 10 feet of space. Complete cultural instructions with each order. 1 brick, 35c; 3 bricks, \$1.00, postpaid. Not postpaid: 5 bricks, \$1.25; 10 bricks, \$2.25; 25 bricks, \$5.00.



Garden Treasure Box

FLOWER SEEDS

FOR FALL PLANTING ANNUAL FLOWER SEEDS

Many of our best annuals may be sown late in the fall just before the ground freezes. You probably have noticed in your flower garden Cosmos, Petunias, and other annuals growing from self-sown seed. Planting in the fall assures a longer blooming season and heavier plants and at the same time it relieves the spring rush.

975. **FOUR O'CLOCK.** H. A. (Marvel of Peru.) Mixed. Handsome, free-flowering, many colored blossoms. A good, old-fashioned flower of hardy habit, very charming as a hedge plant. Pkt., 5c; oz., 25c.

1015. **★LARKSPUR.** H. A. Fine Mixed. Tall, old-fashioned spikes of blue. Pkt., 10c; 2 pkts., 15c.

1030. **★MARIGOLD.** H. A. Mixed French. The favorite, dwarf, highly-colored variety. Pkt., 5c.

1031 1/2. **MARIGOLD.** H. A. African Mixed. An exceptionally fine, tall branching strain bearing enormous flowers of the quilled type. Pkt., 10c; 2 pkts., 15c.

1047. **MORNING GLORY.** H. A. Tall Mixed. The beautiful, old-fashioned, common Morning Glory. Fine for porches. Pkt., 5c; oz., 20c.

1102. **PETUNIA.** Choice Mixed. H. A. Will produce an abundance of small, bright flowers. Pkt., 10c; 2 pkts., 15c.

1103. **★PETUNIA.** Rosy Morn. H. A. Compact plants bearing a profusion of beautiful flowers 1 1/2 inches in diameter, with throats of silvery-white, the rest heavily flushed with soft rosy pink. Excellent for porch boxes and bedding. Pkt., 10c; 1/4 oz., \$1.00.

1131. **★PORTULACA.** (Moss Rose.) H. A. Single Mixed. A beautiful dwarf plant covered with many beautiful rose-like blossoms. Fine for edging or bedding. Pkt., 10c; 1/2 oz., 40c; oz., 65c.

1120. **POPPY.** Olds' Finest Mixed. H. A. A fine blend of many handsome shapes and sizes; many are double and shaped like a ball, in white, pink and red; massive Carnation Poppies and dainty Shirleys. Pkt., 5c.

1203. **★SWEET PEAS.** Olds' Mixed Giant Spencers. A careful and well-balanced blend of the best named varieties and new seedlings of the beautiful orchid-flowered or Spencer Sweet Peas. Pkt., 5c; oz., 20c; 1/4 lb., 50c; lb., \$1.75.

PERENNIAL FLOWER SEEDS

There is some question as to the proper time to sow perennial flower seeds. It may be done throughout the summer but the very best time, we would say, is just the time when the particular plant in question naturally ripens its seeds.

833. **ALYSSUM, SWEET.** H. P. Saxatile. A perennial Sweet Alyssum, producing masses of golden flowers very early. Pkt., 10c; 2 pkts., 15c.

845. **AQUILEGIA.** H. P. (Columbine.) Dainty, spurred flowers of many colors. Blooms during a long period. Pkt., 10c; 2 pkts., 15c.

877. **CALLIOPSIS.** H. P. (Coreopsis.) Lanceolata. One of the finest of the hardy perennials. Rich, golden yellow, daisy-like flowers. Pkt., 10c; 2 pkts., 15c.

895. **CANTERBURY BILLS.** H. B. Mixed. Large, bell-shaped flowers of blue and white. Pkt., 10c; 2 pkts., 15c.

896. **CANTERBURY BILLS.** H. B. (Cup and Saucer.) A very interesting species of Canterbury Bell, the calyx forming a saucer around the base of the cup-like bell. Pkt., 10c; 2 pkts., 15c.

900 1/2. **CARNATION.** H. P. Dwarf Vienna Mixed. Quite hardy with ordinary protection. Large, double flowers, produced in succession all summer. Pkt., 10c; 2 pkts., 15c.

940. **DAISY.** Fine Mixed. H. P. Few flowers are more universally loved than daisies, celebrated in song and rhyme from time immemorial. Pkt., 5c.

944. **DAISY.** H. P. Shasta. Large, pure white, overlapping petals. Pkt., 10c; 2 pkts., 15c.

945. **PYRETHRUM.** Roseum. H. P. (Painted Daisy.) Charming shades of pink and red daisy-shaped flowers blooming freely in May and June. Pkt., 10c; 2 pkts., 15c.

957. **DIANTHUS.** H. P. The old-fashioned Clove Pink. Pkt., 10c; 2 pkts., 15c.

958. **DIGITALIS.** H. B. (Foxglove.) Pkt., 10c; 2 pkts., 15c.

984. **GAILLARDIA.** H. P. Dazzler. Another new Gaillardia, a re-selected strain of the giant perennial Gaillardia. It is exceptionally large, dark red with the petal tips of bright orange. The best giant red offered today. Pkt., 10c; 2 pkts., 15c.

986. **GAILLARDIA.** H. P. (Blanket Flower.) Continual bloomer. Crimson, orange and scarlet marks on petals. Pkt., 10c; 2 pkts., 15c.

993. **GYPSOPHILA PANICULATA.** H. P. The perennial Baby's Breath. Pkt., 10c; 2 pkts., 15c.

1005. **HOLLYHOCK.** and white and many other (Double.) B. Grand old-fashioned flowers of red, pink colors. Pkt., 10c; 2 pkts., 15c.

1079. **★PANSY.** Giant Trimardeau Mixed. P. An extraordinary strain of Pansy. Very large flowers. Pkt., 10c; 2 pkts., 15c.

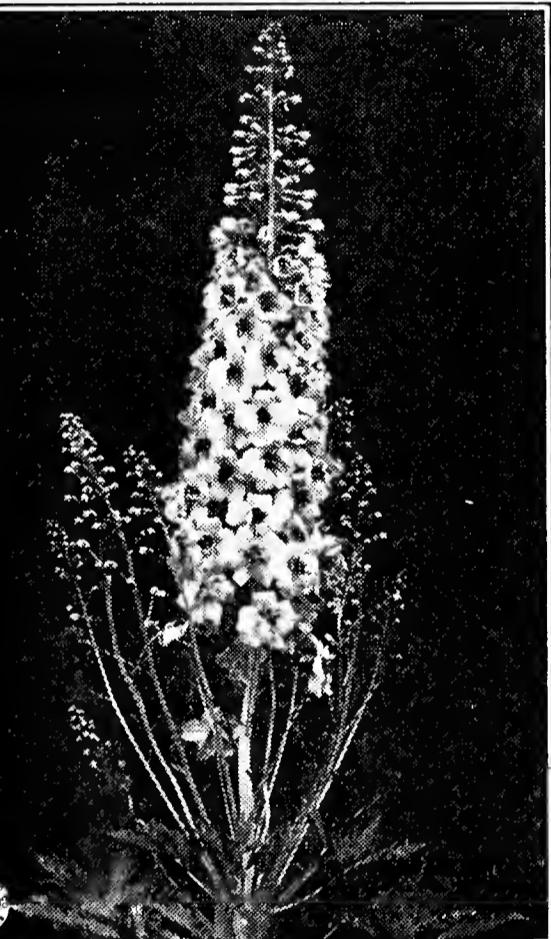
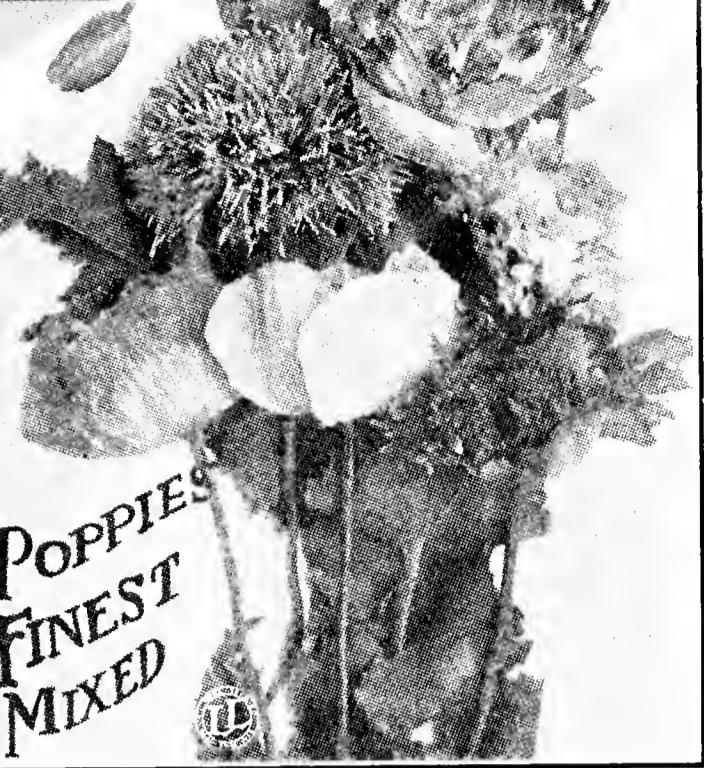
1156. **SCABIOSA.** (Blue Bonnet.) H. P. Olds' Caucasica Hybrids. (Isaac House Strain.) This new perennial Scabiosa is truly magnificent. Pkt., 10c; 2 pkts., 15c.

1128. **POPPY.** Iceland Mixed. H. P. Hardy perennials blooming the first season. Bright, fern-like, evergreen foliage. Pkt., 10c; 2 pkts., 15c.

1128 1/2. **Poppy.** H. P. Red Oriental. Tall, massive flowers, 6 inches across with a conspicuous spot on each petal. Pkt., 10c; 2 pkts., 15c.

1115. **PHLOX.** Decussata Mixed. H. P. Seed from the newest varieties. Pkt., 15c; 2 pkts., 25c.

1300. **SWEET WILLIAM.** H. P. Mixed. Like annual pinks, loved for its brilliant and enduring flowers. Pkt., 10c; 2 pkts., 15c.



Delphinium. Olds' Hollyhock Strain.

1006. **HOLLYHOCK.** Olds' Exquisite. B. Very large flowers with beautifully curled and fringed white margined petals, each adorned with a large blotch of various shades of red. Pkt., 10c; 2 pkts., 15c.

1017. **DELPHINIUM.** Belladonna. H. P. (Larkspur.) Tall, old-fashioned light blue. Pkt., 10c; 2 pkts., 15c.

1019. **DELPHINIUM.** Hollyhock Strain Mixed. H. P. This mixture contains all of the colors in Delphiniums, including both double and single flowering varieties. Individual blooms have actually measured three inches across. Plants are from 5 to 6 feet tall. Pkt., 20c; 2 pkts., 30c.

1075. **PANSY.** Olds' Giant Prize Mixed. P. The largest, richest, best-formed flowers of any Pansy we have ever seen, ranging in color from pure white through bronzes, browns, yellows and blues to the deepest purple-black. Pkt., 25c; 2 pkts., 40c.

OLDS' PEONIES FOR FALL PLANTING

In Japan they call the peony the "King of Flowers" and its splendid, massive and richly colored blossoms justify this title. As hardy as an oak, thriving equally well in sun or partial shade. Well worth growing for its wealth of ornamental foliage alone. The roots we offer are large three to five-eyed divisions and will usually bloom the following spring. Our prices are postpaid. Too deep planting often is the reason why peonies fail to bloom. The eyes should not be more than two inches below the surface. Fall is the best time to plant peonies.

WHITE VARIETIES

FESTIVA MAXIMA. Big, globular masses of pure white bloom, the inner petals slightly tinged with crimson. These handsome flowers are borne on tall, sturdy, branching plants of vigorous growth. Festiva Maxima is probably the most popular of all peonies and by many considered the most nearly perfect. Each, 50c; 3 for \$1.25.

DUCHESS DE NEMOURS. Crown type, pure white, with a sulphur white collar. An early variety. A very vigorous grower throwing clusters of fragrant bloom. One of the best whites. Each, 50c; 3 for \$1.25.

LA TULIPE. Rose type, midseason. Enormous globular flowers of delicate blush white, shading to ivory white. There are red tulip markings on the outside of the guard petals. Each, 50c; 3 for \$1.25.

MARIE LEMOINE. Compact round flower of rose type, very late. Color white, with cream white center. Each, 60c; 3 for \$1.50.

M. DUPONT. Large flat rose type, milk white center, splashed crimson. Mid-season, fragrant. Each, 50c; 3 for \$1.50.

QUEEN VICTORIA. Large, globular, medium loose low crown with milk white guards tinted flesh. Center creamy white with crimson spots. Each, 50c; 3 for \$1.50.

MIXED WHITE. We offer choice 3 to 5-eye divisions of unnamed whites: 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

RED VARIETIES

FELIX CROUSSE. Rich, even, ruby-red. One of the few red peonies showing no trace of purple or violet. Blooms in clusters. Probably the best red. Each, 50c; 3 for \$1.25.

AUGUSTIN d'HOUR. A very large, brilliant red. Slightly silvered reflex. Medium tall. Larger than Felix Crousse. Each, 50c; 3 for \$1.50.

LOUIS VAN HOUTTE. A deep crimson. Petal tips develop a silvery sheen with age. A very fine variety. Each, 50c; 3 for \$1.25.

KARL ROSEFIELD. The plant throws large clusters of dark crimson flowers; these are of the semi-rose type and have no odor. Plants are strong and healthy. This is one of the best for cut flowers, landscape or for florists. Each, 70c; 3 for \$1.90.

MAJOR ANDREE. Brilliant cerise, an unusual shade in peonies. Long blooms on tall, strong plants. Each, 50c; 3 for \$1.25.

TENUIFOLIA FLORA PLENA (Double Fern-leaf Peony). Very early, the first peony to bloom. Flowers are a full double brilliant crimson. Very rare. Each, \$1.50; 3 for \$4.00.

MIXED RED. We offer choice 3 to 5-eye divisions of unnamed reds: 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

PINK VARIETIES

M. JULES ELIE. This is considered the most beautiful of all peonies. The flowers are of immense size, globular in shape. The color is a glistening lilac-pink, shading to rose at the base. The whole flower is overlaid with a sheet of silver, sparkling like dew. One of the best for cut flowers; a good keeper. Each, 60c; 3 for \$1.50.

LIVINGSTON. Large rose type; pale lilac-rose, silver tipped with carmine spots, late, tall, compact, free bloomer, slightly fragrant. Each, 60c; 3 for \$1.50.

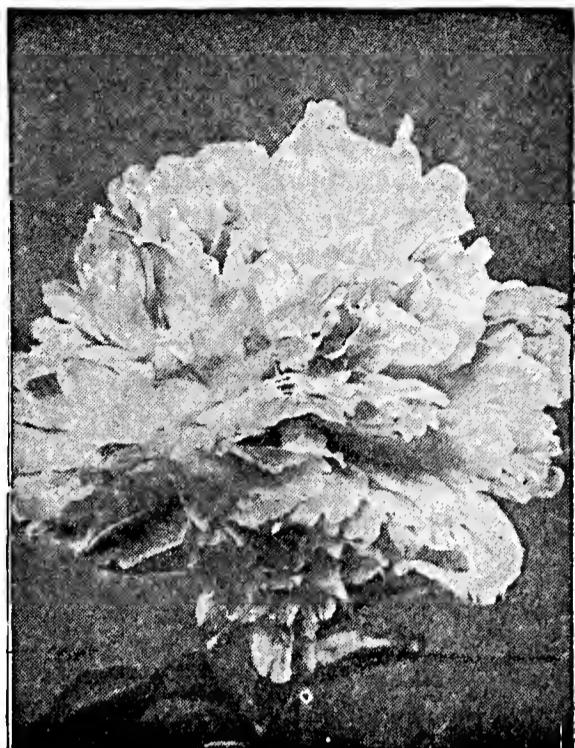
HUMEII. Very large flowers of soft cherry-pink. This is a very fragrant variety, having that spicy odor so peculiar to the Orient. Very late. Each, 50c; 3 for \$1.25.

GIGANTEA. A beautiful, large pink variety. Each, 50c; 3 for \$1.25.

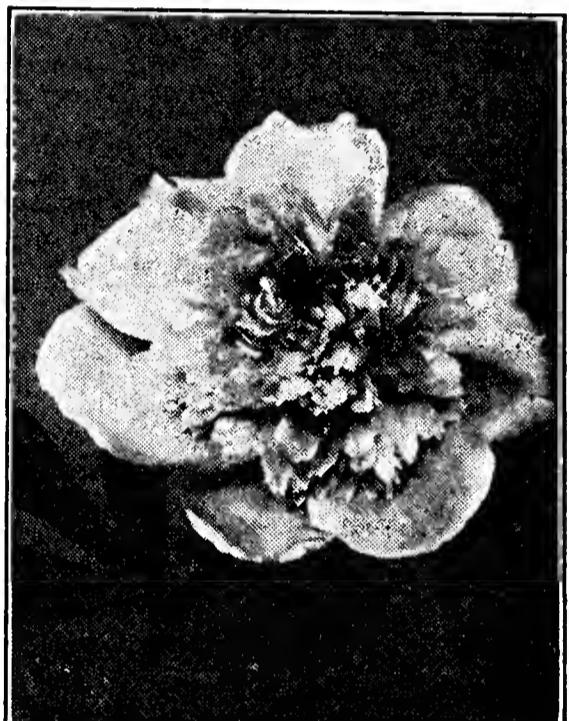
EDULIS SUPERBA. A bright mauve-pink and lilac. Crown type, with large tuft of wide petals surrounding a few narrow petals in the extreme center of the bloom. Fragrant, extra early and free blooming, with strong flower stems. Each, 60c; 3 for \$1.50.

MIXED PINK. We offer choice 3 to 5-eye divisions of unnamed pinks: 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

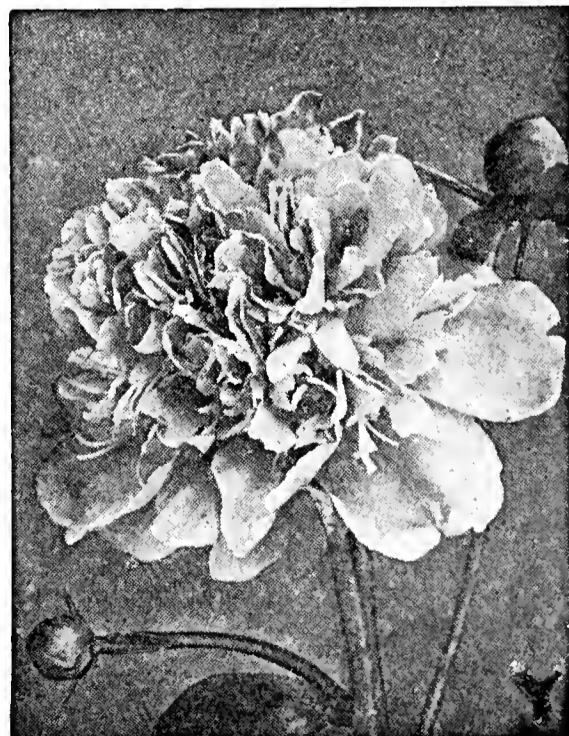
MIXED PEONIES. We offer a fine lot of mixed roots to those who wish to use the unnamed sorts in large quantities for landscape work. These produce just as nice blossoms as the named ones. 3 for 75c; 6 for \$1.40; 12 for \$2.70, postpaid. By express, 100 for \$23.00.



Festiva Maxima Peony.



Duchess De Nemours Peony.



M. Jules Elie Peony.

COLLECTIONS OF PEONIES

One each of the following 3 Early Blooming Peonies: Edulis Superba, Duchess De Nemours, Karl Rosefield.....	\$1.40
One each of the following 3 Midseason Peonies: M. Jules Elie, Louis Van Houtte, Festiva Maxima.....	\$1.30
One each of the following 3 Late Blooming Peonies: Marie Lemoine, Livingston, Felix Crousse	\$1.25
One each of the entire 9 varieties.....	3.75



Sherwin Wright Iris.

OLDS' SUNBEAM IRIS COLLECTION

Eight Choice Iris Roots for \$1.00, postpaid.

Olds' Sunbeam Iris Collection consists of one large root each of the following varieties, each labeled:

Lohengrin. Mauve pink.

Rhein Nixe. Raspberry purple and white.

Sherwin Wright. Golden yellow.

Jeanne D'Arc. White, edged with lavender.

B. Y. Morrison. Lavender and velvety purple.

Dream. Soft clear pink.

Gold Imperial. Brilliant yellow and orange beard.

Prosper Laugier. Bronze and ruby purple.

This is a very fine collection of lovely Iris and should not be overlooked when placing your order.

OLDS' IRIS

We consider the Iris one of the most satisfactory and easiest flowers to grow. They seem to succeed planted under all conditions and soils and will thrive and bloom where many flowers fail. Iris bloom in June and they are most attractive when planted in long borders in the garden or along the garden paths.

The tall bearded Iris grow from 24 to 38 inches in height. Never plant Iris deep; just cover the roots. Our prices are all postpaid prices. If a large quantity of a variety is wanted, write us for quotations.

B. Y. MORRISON. Standards are pale lavender and the falls velvety purple with broad lavender border. Each, 30c; 3 for 75c.

DREAM. A vigorous, free flowering variety. Orchid-like flowers of soft, clear pink. Each, 30c; 3 for 75c.

GOLD IMPERIAL. A fine Iris of rare texture and form. Brilliant yellow with conspicuous orange beard. Each, 30c; 3 for 75c.

JUANIATA. Large flowers of clear, deep blue. Sweet scented. Each, 25c; 3 for 60c.

JEANNE D'ARC. White edged with lavender. Very dainty and beautiful. Each, 25c; 3 for 60c.

LENT A. WILLIAMSON. Standards erect, lavender violet, blended with yellow toward base; falls rich royal purple; beard yellow. Has been called an improved Alcazar, but is somewhat darker in color. Tall and large. Splendid strong grower and free bloomer. Considered by many the finest variety ever raised in America. Each, 25c; 3 for 60c.

LOHENGREN. A rare and attractive shade of mauve pink, blending well with Madam Chereau when the two are cut together. Each, 20c; 3 for 50c.

MADAM CHEREAU. Pure white flowers bordered and laced with brightest blue. Each, 20c; 3 for 50c.

MONSIGNOR. Rich satiny violet and purple crimson; large. Each, 25c; 3 for 60c.

PRINCESS BEATRICE. Sweet scented soft lavender of large size. Each, 25c; 3 for 60c.

PROSPER LAUGIER. Standards of this variety are a fiery bronze and the falls a ruby purple. A most beautiful flower. Each, 30c; 3 for 75c.

RHEIN NIXE. A charming Iris. Rich raspberry purple and white. Each, 20c; 3 for 50c.

SHERWIN WRIGHT. A golden yellow Iris, without markings or shadings. Each, 20c; 3 for 50c.

SEMINOLE. Rich velvety crimson bi-color. Each, 30c; 3 for 75c.

OLDS' MIXED IRIS

Iris roots usually sell at from 20 to 50 cents each. We offer Olds' Mixed Iris, first size and first quality as follows: 3 for 20c; 12 for 70c; 25 for \$1.35, postpaid. Not postpaid, 100 for \$6.00.

OLDS' STRAWBERRY PLANTS

Fall Planting of Strawberries. We do not, as a rule, recommend fall planting of strawberry plants, but due to good growing weather, strawberry plants are in ideal condition for mailing this fall and with proper care in planting, will give entire satisfaction. Plant Everbearing Strawberry Plants for a border along your hedges and shrubbery. The plants will be shipped on or about September 1st, depending on weather conditions. They will not be sent with other goods. They are freshly dug, well packed and sent by themselves. All are Wisconsin grown, large plants, well rooted.

OUR GUARANTEE ON FALL STRAWBERRY PLANTS

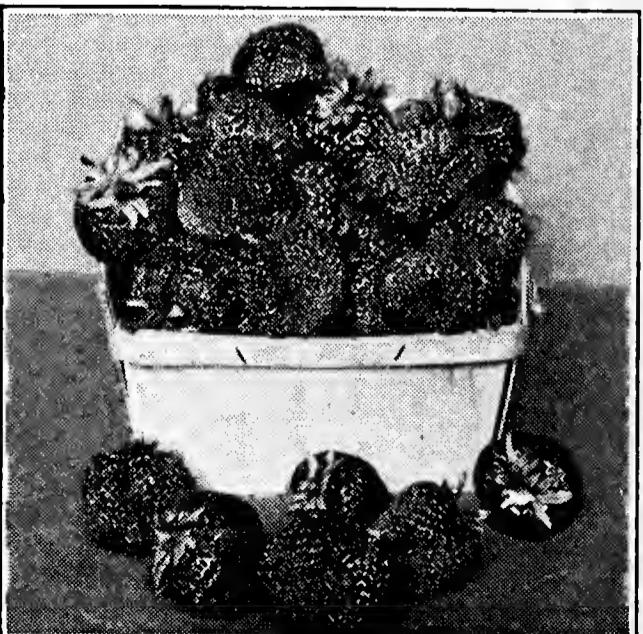
We guarantee our Strawberry Plants to be true to name and equal to or superior to any you have purchased. If you are not satisfied when you receive the plants they may be returned to us and your money will be promptly refunded. It is impossible to guarantee further, as they are put in the ground under varying conditions which are beyond our control.

SENATOR DUNLAP. (Perfect Flowering.) The best all-around standard, June-bearing strawberry and the one which is most widely known. The plants are medium in size, long rooted and thoroughly drouth resistant. The variety is unusually productive, beginning to ripen early and continuing to bear for a long time.

The fruit is of medium size, smooth, regular and firm and the color is a beautiful red extending well to the center of the berry.

Prices: Postpaid, 50 for 75c; 100 for \$1.10.—By express: 1,000 for \$5.00; 500 at 1,000 rate.

MASTODON. The largest Everbearing Strawberry. Nine selected berries have filled a quart box. The berries are firm and solid and of a rich, glossy red, delicious in flavor considering their size. Not a shipper. It is one of the largest, heaviest producing strawberries yet introduced. Will not do well on all soils. Price: 50 for \$1.00; 100 for \$1.50, postpaid. By express, 1,000 for \$10.00.

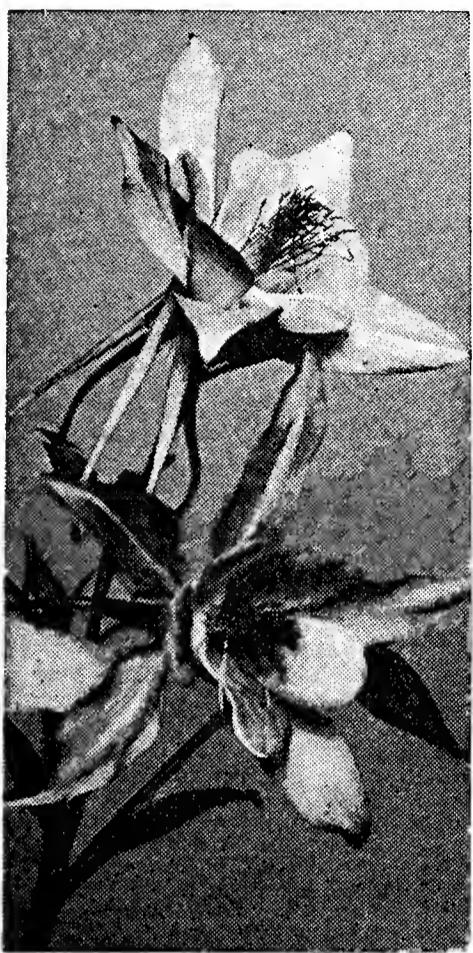


A Box of Senator Dunlap Strawberries.

HARDY FLOWERING PLANTS

Olds' Northern Grown Hardy Perennials are all two to three years old, field grown plants. They should not be confused with the small one-year seedlings which are so often offered. Perennials should be used for permanent plantings in beds and borders. When once established they will produce an abundance of flowers for years to come with practically no attention. **ALL PRICES ARE POSTPAID PRICES.**

Note. If you need a large quantity of plants for a border or rock garden send us your list. We will be glad to quote you prices.



Aquilegia.

ACONITUM, Wilsonii—A September blooming border plant with large porcelain blue flowers, grows 3 feet high. Each, 35c; 3 for 80c.

ALYSSUM, Saxatile — Grows 9 to 12 inches in height. Beautiful golden flowers in April. Each, 25c; 3 for 60c.

ANCHUSA, Myosotiflora — Handsome dwarf rock plant with Forget-Me-Not blossoms growing about 12 inches high. Each, 30c; 3 for 75c.

ANEMONE, Sylvestris (Snowdrop)—A beautiful, dwarf white Alpine growing about 8 inches tall. Very showy. Each, 25c; 3 for 60c.

AQUILEGIA, Dobbie's Long Spurred Hybrids (Columbine or Honeysuckle)—One of the most graceful and dainty of hardy perennials with its delicately tinted bird-like blossoms on their slender stems, bowing and nodding in the breeze. Mixed colors only. Each, 25c; 3 for 60c.

ARABIS, Alba—Very dwarf. A mass of white flowers early in the spring. Grows 6 inches high. Each, 25c; 3 for 60c.

ARTEMISIA (Silver King) — Valuable for the silvery effect of the foliage, especially when combined with plants or cut flowers of a delicate shade. The branches may be cut and used fresh with cut flowers or dried and used with fresh flowers during the winter. Height, 2 to 3 feet. Each, 30c; 3 for 75c; \$2.50 per dozen.

ARTEMISIA, Lactiflora — A delightful fragrant and pleasing plant for the back border. Simply covered with many branched panicles of white flowers. Its sweet fragrance and charm make it a welcome addition to the perennial border. 4 feet. Each, 30c; 3 for 75c.

ASTER, Alpinus—Large single-flowered blooms on 8-inch stems. A pretty shade of lavender blue. Blossoms in June. Each, 25c; 3 for 60c.

BOLTONIA, Latisquamæ—Flowers about same time as Wild Asters and looks very much like them. A profusion of pink blossoms in late August. To keep the Boltonia in good condition, clumps should be divided and reset every spring or at least every other year. 5-6 ft. Each, 25c; 3 for 60c.

BUDDLEA, Butterfly Bush (Ile de France)—A deciduous shrubby plant growing rapidly from the roots each spring. Starts blooming early in July and bears great spikes of dark purple colored flowers until frost. Each, 30c; 3 for 75c.

CAMPANULA, Rotundifolia (Harebell), (Blue Bells of Scotland). A good plant to grow in crevices of a rock wall or garden. Blooms in June. 10 to 16 inches tall. Each, 25c; 3 for 60c.

CAMPANULA, Persicifolia (Turbanata)—This variety has large bells of beautiful china blue. An improved strain of peach leaf Campanula. Each, 25c; 3 for 60c.

CERASTIUM, Tomentosum (Snow-in-Summer)—The silver colored leaves are very attractive all summer. White flowers appearing in May and June. Very dwarf growing. Each, 25c; 3 for 60c.

CLEMATIS, Davidiana—Makes compact, bushy plants, 2 feet high. Produces showy tubular bell shaped, sweet scented, deep lavender blue flowers in August and September. Each, 35c; 3 for 80c.

CLOVE PINKS, Dianthus Plumarius—Perfectly hardy and flowering continuously from spring until late fall if the flowers are removed when they begin to fade. Their spicy fragrance rivals their brilliant colors, varying from pure white to the richest crimson, many being beautifully striped and laced. Single and double. Each, 20c; 3 for 50c.

COREOPSIS, Mayfield Giant. Sometimes called Yellow Daisy. Borne on numerous stems in great profusion nearly all summer. Each, 25c; 3 for 60c.

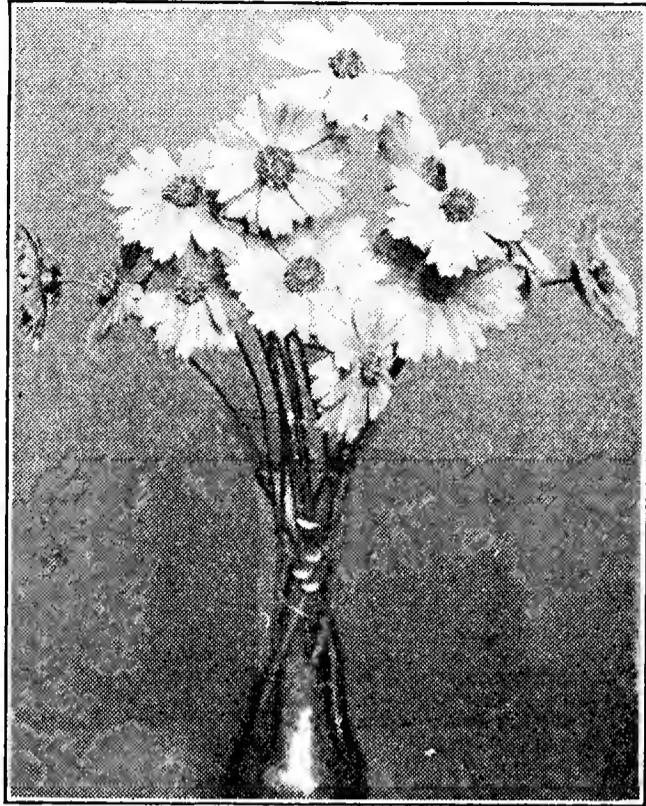
DAISY, Elders or Memorial—An extra early Shasta Daisy flowering about Decoration Day. Each, 25c; 3 for 60c.

DAISY, Giant. Great white daisies on swaying 4-foot stems. Sept. Each, 25c; 3 for 60c.

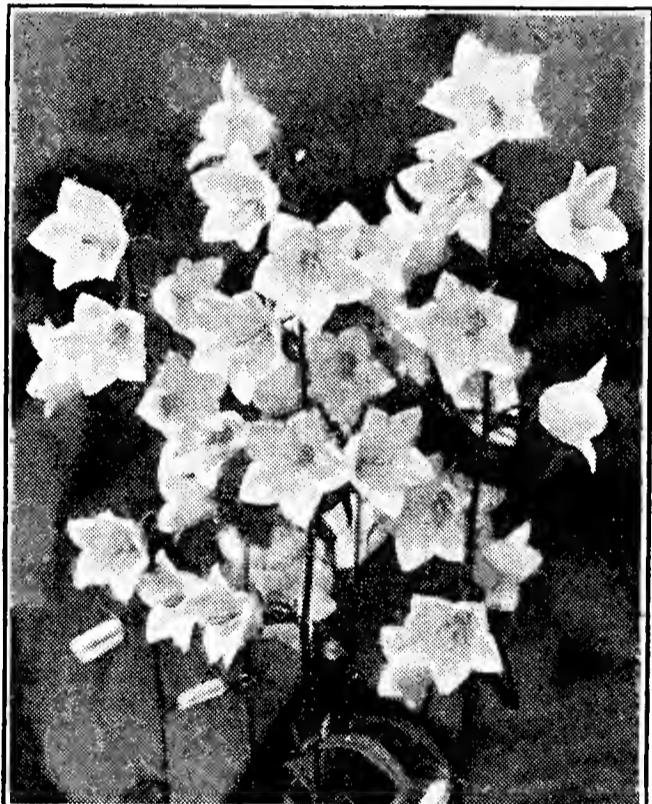
DAISY, Shasta—Burbank's large white daisy. Flowers in July. 4 to 5 inches across. Each, 25c; 3 for 60c.

DAY LILY, Tawny. These well-known flowers are among the more popular perennials. The large trumpet-shaped flowers of coppery-orange, shaded red, are carried on stems three or four feet tall, blooming profusely in July. Grows well in the shade. Each, 25c; 3 for 60c.

GOLD DUST LILY—Large, clear yellow flowers blossoming in June. Each, 25c; 3 for 60c; 12 for \$2.00.



Coreopsis, Mayfield Giant.



Campanula, Persicifolia.



HARDY FLOWERING PLANTS



Gaillardia, Grandiflora.



Painted Lady Phlox.



Red Oriental Poppy.

DELPHINIUM, Gold Medal Hybrid. (Larkspur)—Perhaps the most beautiful hardy plant in cultivation. Great pillars of bloom, sometimes 8 feet tall, of every shade of blue, and increasing in size and beauty yearly. Each, 25c; 3 for 60c.

DELPHINIUM, Belladonna. Sky Blue—A continual bloomer. Each, 25c; 3 for 60c.

DELPHINIUM, Formosum—The true dark blue variety with white eye. Each, 25c; 3 for 60c.

DELPHINIUM, English Hybrids—Very rare and beautiful. More showy than the Gold Medal. Each, 30c; 3 for 75c.

DIANTHUS, Deltoides—Small rose flowers produced in profusion. Grows 6 inches tall. Fine for rockery. Blooms in June. Each, 25c; 3 for 60c.

DICENTRA, (Bleeding Heart)—An old-fashioned flower which should be in every garden. Long drooping racemes of heart-shaped flowers. Each, 35c; 3 for 90c.

DORONICUM, Excelsum—Large golden yellow single flowers on tall, erect stems. Blooms early in the spring. Makes a fine cut flower, and is colorful in the border. Each, 25c; 3 for 60c.

EUPHORBIA, Polychroma—One of the best yellows for the rock garden. Compact, shrubby plants covered in June with brilliant yellow flowers. We highly recommend this plant. Each, 40c; 3 for \$1.00.

GAILLARDIA, Grandiflora (Blanket Flower)—One of the most satisfactory of tall, hardy perennials. The large brown center is surrounded by petals marked with concentric rings of brilliant crimson, scarlet, orange and vermillion. One of the few perennials which is always in blossom. 2 to 3 feet in height. Each, 25c; 3 for 60c; 12 for \$2.00.

GAILLARDIA, Burgundy—New, shining wine-red Gaillardia. The first of the all-red Gaillardias introduced. Highly recommended. Each, 25c; 3 for 60c.

GYPSOPHILA, OR **BABY'S BREATH**, Paniculata Compacta—When in bloom in August, it forms a symmetrical mass 2 to 3 feet in height and the same in diameter; of minute white flowers having a beautiful gauze-like appearance. Can be dried for winter. Each, 25c; 3 for 60c.

HEUCHERA, Sanguinea (Coralbells)—Beautiful plants for front row of borders, with slender, fairy-like spikes of richly colored flowers; most striking in the garden and light and graceful for cutting. 12 to 18 inches. June to September. Flowers bright crimson; very free-flowering. Excellent for rock garden. Each, 25c; 3 for 60c.

IBERIS, Semperflorens (Hardy Candytuft)—A beautiful rock plant. The evergreen foliage is completely hidden during May and June with a profusion of clear white flowers. 8 inches. Each, 25c; 3 for 60c.

INULA, Ensifolia—A good rock plant growing about 12 inches tall, producing bright, golden flowers. Each, 25c; 3 for 60c.

NEPETA, Macrantha—A fine trailer for the rockery. Covered during the summer with delicate lavender flowers. Silver-grey foliage. Each, 25c; 3 for 60c.

POPPY, Red Oriental—For a dazzling display of rich and brilliant coloring no other flower can equal the vivid orange scarlets of the Oriental Poppies. Easily established and perfectly hardy. 36 inches in height. Each, 25c; 3 for 60c.

POPPY, Mrs. Perry—Like the red poppy in growth but a beautiful salmon in color. Each, 30c; 3 for 75c.

PHLOX.

ALDENHAM TRIUMPH—Attractive shade of silvery pink with cherry red eye. Each, 25c; 3 for 60c.

BEACON. Beautiful brilliant cherry red, growing 36 inches high. The flowers are carried on strong straight stems. Each, 25c; 3 for 60c.

ENCHANTRESS. An improved Elizabeth Campbell with vigorous growing salmon-pink flowers. Each, 25c; 3 for 60c.

FLORA REIDY. Probably the best white in cultivation today. Large pure white flowers. Each, 30c; 3 for 75c.

LOUISE. A new cameo pink which we think most beautiful. Very similar to the new Columbia. Each, 30c; 3 for 75c.

MRS. JENKINS. A pure white. Each, 25c; 3 for 60c.

PAINTED LADY. We think this about the most beautiful Phlox. Large, pink flowers with dark scarlet eye. Each, 30c; 3 for 75c.

RHEINLANDER. A salmon pink with red eye. Each, 25c; 3 for 60c.

R. P. STRUTHERS. A smooth blending of rosy-carmine with salmon. Darker eye. Fine large truss. Each, 25c; 3 for 60c.

SIEBOLD. Orange scarlet with red eye. Very fine. Each, 25c; 3 for 60c.

UNIVERSITY OF WISCONSIN. Rosy magenta. A strong grower. Each, 25c; 3 for 60c.

VON HOCHBERG. A deep blood red. Each, 25c; 3 for 60c.

VON LASSEBURG. A mid-season free flowering tall white. Each, 25c; 3 for 60c.

WIDAR. Dark violet, tinted red with a white eye. A very beautiful and striking combination of colors. Each, 25c; 3 for 60c.

MIXED PHLOX. An assortment of many good varieties in mixed colors. Specially fine for landscape or foundation plantings. 3 for 40c; 6 for 75c; 12 for \$1.40; 25 for \$2.75.

OLDS' RAINBOW PHLOX GARDEN.

9 varieties for \$1.75, postpaid.

We offer one each of the following named varieties of Phlox: Aldenham Triumph, Enchantress, Mrs. Jenkins, Painted Lady, Rheinlander, R. P. Struthers, Siebold, University of Wis., and Widar. Separately packed and labeled, for \$1.75, postpaid. This is decidedly a beautiful collection of the best Phlox.

HARDY FLOWERING PLANTS

PHLOX, (Creeping).

Subulata Alba—A dainty creeping Phlox that is simply covered in the early spring with a profusion of clear white flowers. 6 inches tall.

Subulata Lilacina—Similar to Subulata Alba but the flowers are larger and a delicate blue-lavender in color. Foliage is light green.

Subulata Rosea—Similar to Subulata Alba but a shower of bright rose flowers in early spring. Each, 25c; 3 for 60c.

PENTSTEMON, Torreyi (Beard Tongue)—Tall spikes of brilliant scarlet flowers that make a striking appearance in the border from June to August. Grows to a height of 3 to 4 feet. The cut flowers give a distinct and pleasing effect when used for decorative purposes. Each, 25c; 3 for 60c.

PLATYCODON, (Balloon Flower)—Graceful Campanula-like blooms during June and July. Grows about 2 feet high and is very attractive in the border. Each, 25c; 3 for 60c.

PRIMULA, Hardy Primrose.

Munstead Giants—A superb mixture in orange, yellow and white shades. Grows 6 inches high. Suitable for rock planting. Each, 30c; 3 for 75c.

PYRETHRUM, Roseum—The fern-like foliage is attractive and the flowers ranging from pure white through shades of pink are beautiful on the plant, also as cut flowers. 20 to 24 inches tall. Each, 25c; 3 for 60c.

RANUNCULUS, (Early Spring Buttercup)—A very early yellow flower growing on warm, sandy slopes. Because of its earliness well worth growing in the rock garden. 4 inches. April. Each, 20c; 3 for 50c.

RUDBECKIA, Purpurea (Purple Cone Flower)—Grows 3 to 4 feet high. August and September. Large, striking, pinkish-purple flowers. Also known as Echinacea Purpurea. Each, 25c; 3 for 60c.

SAPONARIA, Ocymoides Splendens—A very pretty dwarf creeper for the rock garden. Forms a cloud of dainty pink flowers in June. Attractive green foliage. Each, 25c; 3 for 60c.

SEDUM—These trailing Alpines are very popular in the rock garden. They are hardy.

Acre (Golden Moss)—Low-growing green, fleshy leaves. Covered in July with star-shaped, yellow flowers.

Glaucum—A handsome creeper which forms a carpet of blue green, turning to a deeper blue in the autumn. One of the most attractive Sedums.

Sieboldii—A charming Alpine growing in miniature tufts. Glaucous foliage, each leaf being rimmed with a circle of crimson. Very attractive.

Spectabile—A beautiful erect-growing species with broad, thick, light green foliage and immense heads of rose-colored flowers. Blooms late.

All the above Sedums. Each, 25c; 3 for 60c.

SILENE, Alpestris—A neat dwarf plant with small white flowers. Grows 6 inches tall. Recommended for the rock garden. Each, 30c; 3 for 75c.

SPIREA, Aruncus (Astilbe)—Hybrid Spirea of gorgeous shades on small spikes with large flowering heads. Each, 30c; 3 for 75c.

STATICE, Dumosa—Large, flat heads of tinted white flowers. May be dried and kept for months. Blooms in July. Grows 10 to 12 inches. Each, 25c; 3 for 60c.

SWEET WILLIAM (Dianthus Barbatus)—A favorite in our grandmother's garden. Easily grown, offering a glorious display of color in June or July. Height, 12 to 18 inches. Each, 20c; 3 for 50c.

VERONICA, Longifolia Subsessilis (Japanese Speedwell)—Dense spikes of deep blue flowers. A very good perennial for the hardy border. 18 to 24 inches in height. Each, 30c; 3 for 75c.

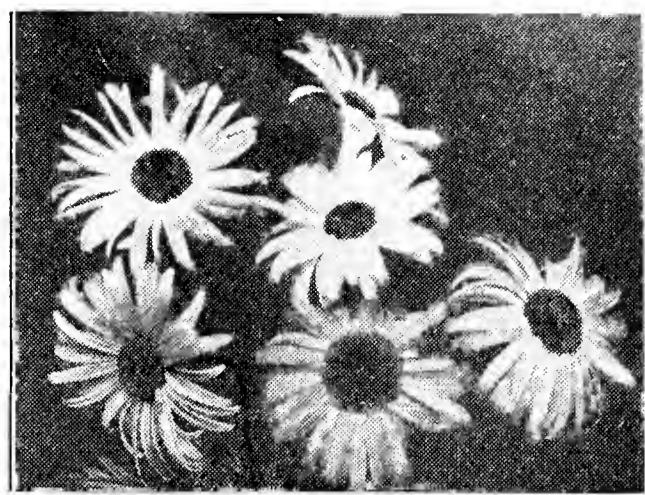
VERONICA, Rupestris—Closely matted deep green foliage completely hidden in May and June with bright blue flowers. A popular rock plant. Each, 25c; 3 for 60c.

VIOLA, Jersey Gem—One of the best of the new introductions. We believe that this is the finest violet in cultivation. Wonderful to use in rock gardens or in the border. It grows about 6 inches high and shows a continuous bloom of vivid purple from early summer until frost. The plants are literally covered with huge violets measuring more than an inch in diameter. Each, 25c; 3 for 60c.

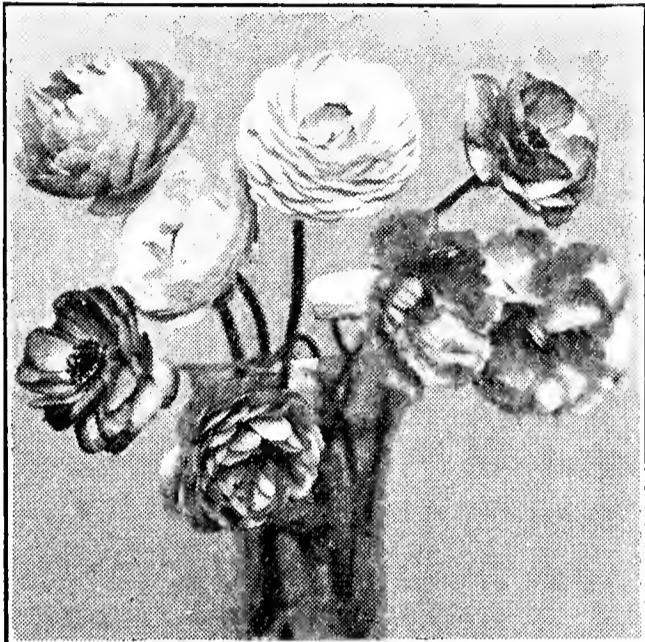
THYMUS, Serpyllum—Creeping rock plant with fragrant leaves and pink flowers. Each, 25c; 3 for 60c.

TROLLIUS, Europeus—Giant yellow buttercup-like blossoms on 18-inch stiff stems. Blooms early in May. The foliage is glossy dark green. Each, 40c.

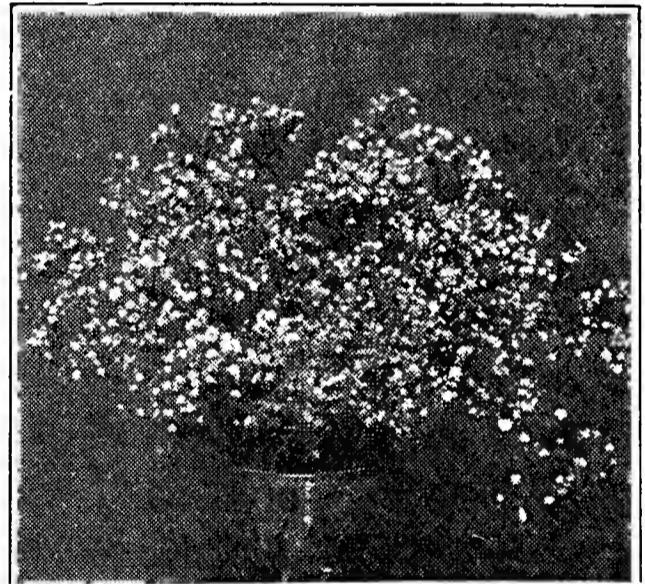
YUCCA, Filamentosa (Adam's Needle)—The sword-like foliage is very attractive. Well established plants give spikes of white, lily-like flowers in June. Height, 3 to 4 feet. Each, 30c; 3 for 75c.



Pyrethrum, Roseum.



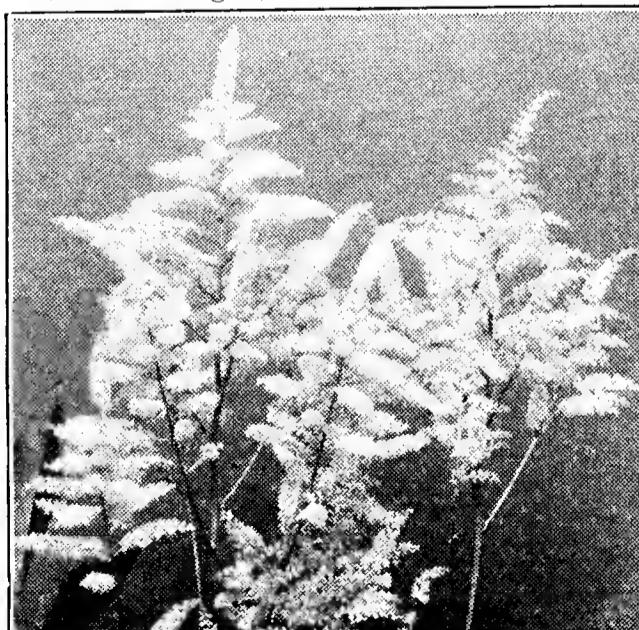
Ranunculus.



Gypsophila.



Saponaria, Ocymoides Splendens.



Spirea, Astilbe.



Sedum, Spectabile.

WINDOW GARDEN PLANTS



Cyclamen.

CYCLAMEN OR PERSIAN VIOLET. Most beautiful of all house plants, giving the richest of elegant flowers. Foliage very dark and handsome, variegated with different shades of green. Many different shades of colors, red, white, pink, and salmon. Fine blooming size, 55c each; 3 for \$1.55, postpaid. Large plants, 90c and \$1.35 each, postpaid.



Everbearing Ponderosa Lemon.

PHILODENDRON. (Wonder Vine.) A wonderful plant for fern dishes, window boxes and hanging baskets. Pin the vine to the soil and it will root at every joint forming a compact mass of green heart-shaped leaves. 39c each; 3 for \$1.05.



Philodendron.

PRIMROSE OB CONICA GRANDIFLORA. Great favorites for indoor culture. Has large flowers, often 1 1/2 inches in diameter and blooms for a long period. State color wanted: red or pink. Each, 39c; 3 for \$1.05.

OLEANDERS.

Fine for house culture. A new type of large flowering variety.

LILLIAN HENDERSON.

A beautiful pure white, large double. Fine plants, 35c each.



Oleander, Rosea.

ROSEA. A beautiful dark pink; large double flower. Fine plants, 35c each.

RED. A large double red. Very attractive. Fine plants, 35c each.

SPECIAL OFFER. One each of the three Oleanders, in small size, for 95c, postpaid.



India Rubber Plant.



Japanese Rubber Plant.

JAPANESE MINIATURE RUBBER PLANT. An attractive novelty from the Orient. Thick, waxy foliage of jade green. Being a succulent, will stand the hot, dry atmosphere of the average living room. A fine pot plant. Fine plants, 40c each; 3 for \$1.10, postpaid.



Cyclamen.

DWARF OTAHEITE ORANGE. Extra fine house plant. Easy to grow. Has bright green foliage and fruits early in spring from young plants. Fruits are bright yellow, about two inches in size, remaining on the plant a long time. Fine young plants, 45c each.

EVERBEARING PONDEROSA LEMON. The largest lemon that grows. Easy to grow and blooms and fruits anywhere. Has large white flowers, very fragrant, and large fruits sometimes weighing three to four pounds each. The enormous fruits are borne on plants one to two feet high, grown in pots and tubs. Delicious for home use. Nice young plants, 45c.

(Notice: Lemon plants cannot be shipped into the following states: Ala., Ariz., Calif., Fla., Ga., La., Miss., Texas, and S. Car.)

INDIA RUBBER TREE. A beautiful house or porch plant. Has large, leathery leaves, dark green and on the reverse side a lovely tinged pink. Grows well in house for decoration. Fine plants, 12 to 15 inches, \$1.00 each, postpaid.

WINDOW GARDEN PLANTS

GERANIUMS

FIREBALL. Dark crimson.

FIAT. Beautiful salmon-pink.

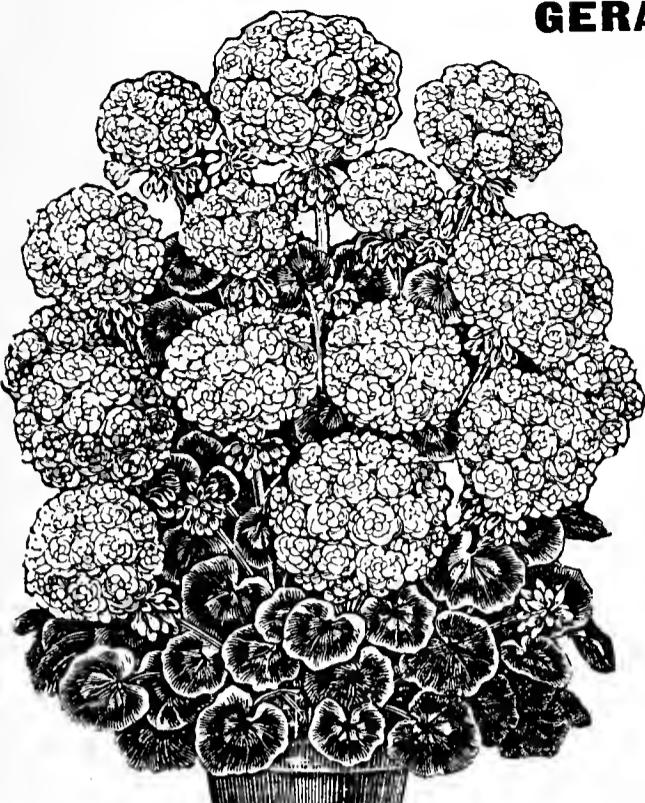
SCARLET BEDDER. Bright scarlet.

M M E. BUCHNER. Pure white.

KING ED. WARD. Bright purple.

J E A N VIAUD. Rich pink.

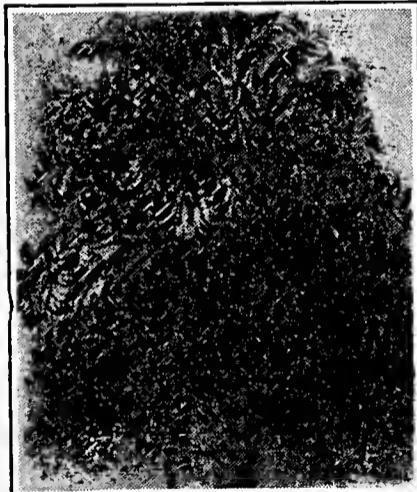
Fine plants, 39c each. All six for \$2.10, postpaid.



Geranium, Fiat.



English Ivy.



Christmas Plant.

JEWEL FLOWER. A curious succulent branching plant, without leaves, resembling a Cactus, producing singular and beautiful flowers, star-shaped and nearly two inches across, dark brown spotted with yellow. One of the most attractive plants of its kind grown. Blooms mainly in autumn and winter. 40c each, 3 for \$1.16; larger plants, 55c each, 3 for \$1.59.

UMBRELLA PLANT.

A beautiful decorative Palm. Hardy and useful. Grows fine in winter, either in soil or water. Invaluable as aquatic plant. Grows two to three feet high. Fine young plants, 29c each; 3 for 82c, postpaid.

POINSETTIA, CHRISTMAS RED.

Tropical plant with brilliant red flowers. Too well known to require much description. Always in bloom for Christmas and easy to grow. Fine young plants, 50c each, postpaid.

WHITE CALLA LILY.

White Ever-blooming. A fine Calla that makes an unusually beautiful house plant. Flowers are large, borne on long, stiff stems, and are of purest white. 27c each; 3 for 78c. Larger size, 42c.

WINTER FLOWERING BEGONIAS.

CORALLINE LUCERNE. Large growing Begonia with beautiful spotted foliage with large clusters of brilliant red flowers. Fine young plants, 35c each, postpaid.

FLAME OF LOVE.

A beautiful Begonia of everlasting blooming. Blossoms all winter and easy to grow. Flowers bright carmine-pink. Very compact. Fine young plants, 32c each; 3 for 90c, postpaid.

WINTER BLOOMING FUCHSIAS.

A favorite among house plants.

IRWINS DOUBLE PINK. This variety has immense double deep pink blossoms which are borne in such prodigal profusion as to almost hide the foliage. It will appeal to all who want the very best and newest creations.

SPECIOSA. A large, beautiful pink.

GLORIE DES MARCH. A large double white.

Fine plants, 29c each; 3 for 82c, postpaid.



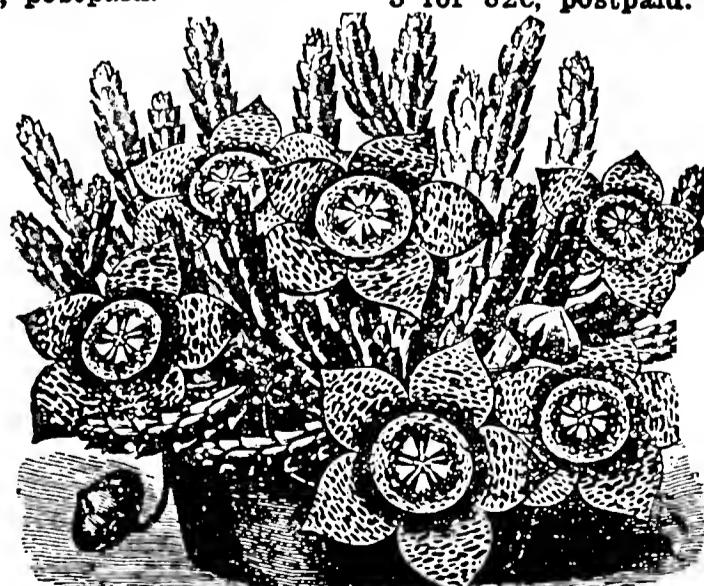
Umbrella Plant.



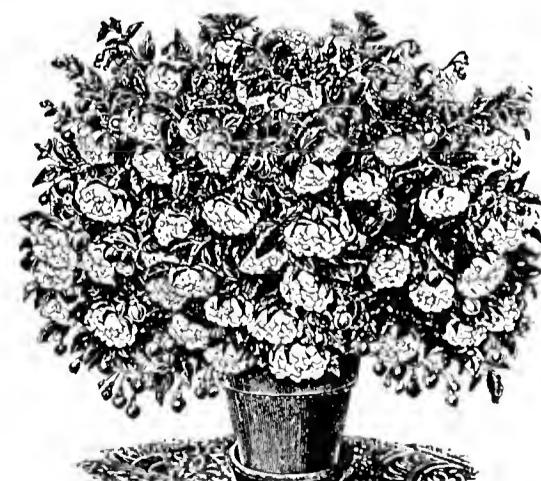
White Calla Lily.



Begonia, Coralline Lucerne.



Jewel Flower, Stephelia.



Mammoth Double Fuchsias.

FIELD SEEDS FOR FALL SOWING

SAND VETCH OR WINTER VETCH

A valuable leguminous plant. Sow with rye in September or early October, 15 to 20 pounds of vetch and $\frac{1}{2}$ bushel rye per acre. Makes fine fall and winter pasture and can also be pastured early in the spring. The seed we offer is the best American grown, cockle free.

Prices, by mail: Lb., 30c; 5 lbs., \$1.10. By freight: 10 lbs., \$1.75; 100 lbs., \$14.25; 500 lbs. or over at \$14.00. Sacks included.

Our President, Mr. R. H. Lang, inspecting a field of No. 6 Winter Rye on the Stokes Farm, Jefferson Co.

WISCONSIN PEDIGREE NO. 6 WHITE WINTER RYE PLANT RYE THIS FALL



Wisconsin Pedigree No. 6 is a new strain of Winter Rye recently released by the Wisconsin Experiment Station. We offered it for the first time three years ago. Its strong feature is its very light color, almost pure white. Prof. Leith says, "The Pedigreed White Rye is the result of an effort to get a nicer appearing rye than we had in the old Pedigree Schlanstedt and meet the expectations of millers and bakers who prefer lighter colored ryes."

This new rye is just as good a yilder if not better than the old Wisconsin Pedigree and it has a big advantage in quality. It is also shorter in straw. We recommend it as the best in rye.

Prices—Registered—By mail: Lb., 25c. By freight: $\frac{1}{2}$ pk., 20c; pk., 35c; bu. (56 lbs.), \$1.10; 5 bus. at \$1.05; 10 bus. at \$1.02; 25 bus. at \$1.00. Bags extra at 30c.

Standard: Pk., 30c; bu., \$1.00; 5 bus. at 95c; 10 bus. at 92c; 25 bus. at 90c. Bags extra.

COMMON WINTER RYE. Pk., 30c; bu., \$1.00; 5 bus. at 95c; 10 bus. at 92c; 25 bus. at 90c. Bags extra.

OLDS' WISCONSIN PEDIGREE NO. 2 WINTER WHEAT



If you are going to sow some Winter Wheat this fall and a few acres may prove very profitable, do not sow "just wheat" but sow Wisconsin Pedigree No. 2. This is one of the list of famous pedigree grains put out by the Wisconsin Experiment Station. It is from the well-known Turkey Red and has all the good characteristics of that variety—hard red grains, bearded heads, vigorous growth and extreme hardiness.

Wisconsin Pedigree No. 2 is the hardiest of all winter wheats for this section, produces large, plump kernels and outyields all others.

Prices—Registered Stock: $\frac{1}{2}$ pk., 30c; pk., 50c; bu., \$1.50; 5 bus. at \$1.45; 10 bus. at \$1.42; 25 bus. or over at \$1.40. Bags extra at 30c.

Standard Stock: Pk., 45c; bu., \$1.45; 5 bus. at \$1.40; 10 bus. at \$1.37; 25 bus. or over at \$1.35. Bags extra.

REED CANARY GRASS PLANT NOW PRICES LOW

The New Grass for Wisconsin Lowlands.

Reed Canary Grass is a very valuable new perennial hay and pasture crop especially desirable for low, marshy land. Nothing like it has been thus far produced as it puts land that is just a dead waste into production of valuable forage. Continues to grow without care or attention. Very highly recommended by the Wisconsin and Minnesota Experiment Stations.

Prices now are the lowest since its introduction. Get started with this new grass while the seed is cheap. Ideal weather and growing conditions produced a bumper crop of seed this year.

For Pasture it lengthens the grazing season as it starts very early in the spring, and beginning before June 1st, will furnish an abundance of pasture throughout the entire season until late in the fall.

For Hay. It makes a heavy yield of good quality hay better than timothy and far superior to wild hay. Ordinarily two or more cuttings can be made in a season. As high as seven tons of hay per acre have been produced in one season.

CULTURE. Seed sown just before the ground freezes up will lie in the ground over winter and be ready to grow early in the spring. The ground in the fall is usually dry so that teams with implements can work the soil. Sow 4 to 6 pounds to the acre with a drill. Seed can also be sown in August and September with good results. There is danger, however, of young seedlings winterkilling, or drowning out in the spring, with unfavorable weather.

Prices, by mail: Lb., 75c; 3 lbs., \$1.95. By freight: Lb., 65c; 5 lbs., \$3.00; 10 lbs., \$5.50; 100 lbs., \$50.00.



A field of Reed Canary grown from our seed.

FIELD SEEDS FOR FALL SOWING

OLDS' TIMOTHY SEED

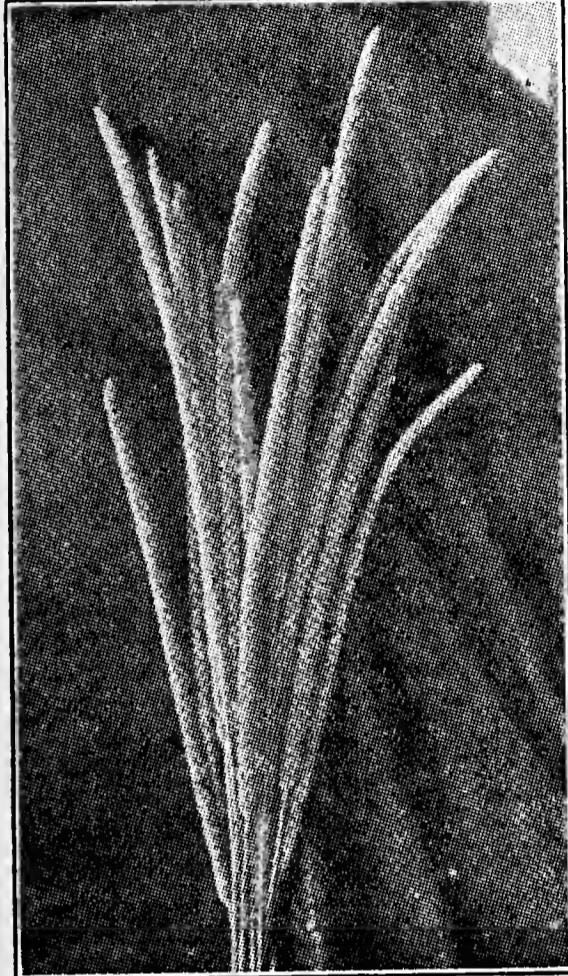
OLDS' SEED
Our Timothy Seed is the purest and best that can be obtained. It is all thoroughly recleaned and free from noxious weeds, with high tests, most of it testing 99.6 per cent purity or better.

Present prices are ridiculously low. Last year our best seed was \$21.00 per 100 pounds at the beginning of the season. Today our selling price is only \$6.00 per hundred pounds. It may be higher later, probably will be, but it is a good year to sow seed liberally.

Prices, Old Gold Brand, by mail: Lb., 20c. By freight: $\frac{1}{2}$ pk., 45c; pk., 80c; bu. (45 lbs.), \$2.90; 100 lbs., \$6.00; 500 lbs. at \$5.85. Bags extra at 30c.

TIMOTHY AND ALSIKE MIXED. (1-10 Alsike): $\frac{1}{2}$ pk., 50c; pk., 90c; bu. (45 lbs.), \$3.35; 100 lbs., \$7.00; 500 lbs. at \$6.85. Bags extra at 30c.

TIMOTHY AND ALSIKE MIXED. (1-5 Alsike): $\frac{1}{2}$ pk., 55c; pk., \$1.00; bu. (45 lbs.), \$3.80; 100 lbs., \$8.00; 500 lbs. at \$7.85. Bags extra at 30c.



Olds' High Grade Timothy
Grows Long Heads.

OLDS' FANCY RED TOP

RED TOP is a very valuable general-purpose grass. A good meadow grass, one of the best for pasture and splendid for lawns. It not only succeeds on dry land but is also adapted to moist soils.

Red Top will produce a very desirable hay and will thrive and yield well especially on low, flat ground not adapted to clovers and alfalfa. For best results, Red Top should be sown early in September.

Use plenty of seed. The crop was again fine and the price is very reasonable, much lower than last year.

Fancy Solid Seed. (Recleaned, free from chaff.) By mail: Lb., 30c; 3 lbs., 60c. By freight: 5 lbs., 85c; 10 lbs., \$1.45; 100 lbs., \$11.50; 500 lbs. at \$11.00. Bags extra at 30c.

SWEET CLOVER

Sweet Clover should be planted this fall. Its value is three-fold. It makes a good pasture, builds up the soil and produces a valuable hay crop. Note prices below.

OLDS' NEW PASTURE MIXTURE

The Division of Forage Crops, U. S. Department of Agriculture, calls attention to the fact that as a result of the A. A. A. program approximately 40 million acres throughout the United States of such crops as wheat, corn and tobacco will be withdrawn from production and devoted to pasture, cover crops, meadow crops and soil improvement crops.

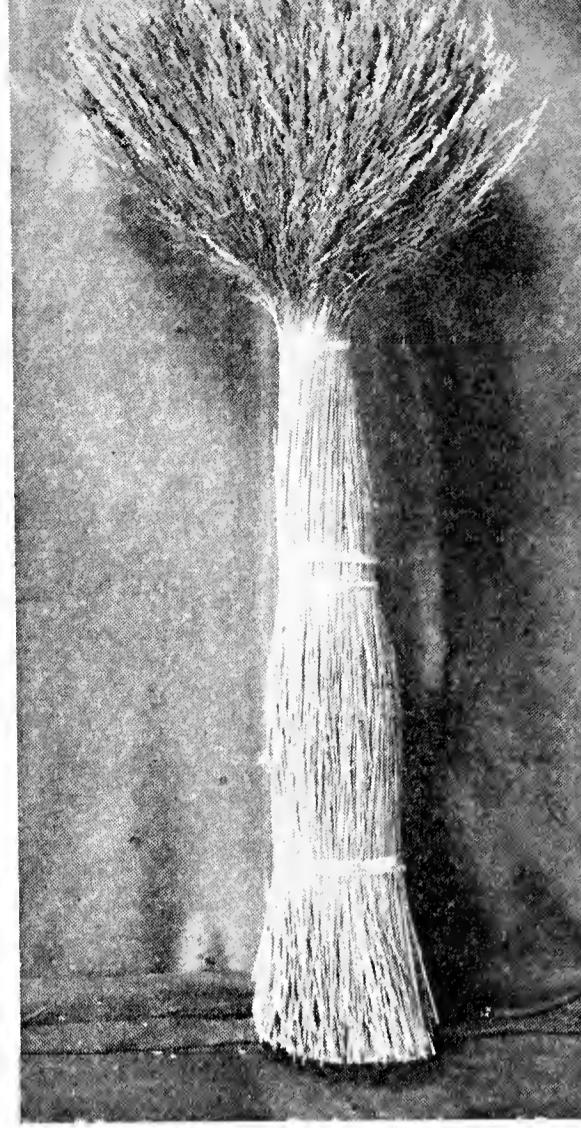
They are suggesting a number of "Pasture Plant Mixtures," adapted to different sections. The one that they recommend for our section we are offering our customers as our "Olds' New Pasture Mixture." This mixture is made up of Kentucky Blue Grass, Timothy, Red Top, Red Clover and Alsike, the percentages of the seeds used in the mixture running in the order named. Sow 20 pounds per acre for a good stand.

Prices, by mail: Lb., 25c. By freight: 5 lbs., 95c; 10 lbs., \$1.70; 100 lbs., \$14.00; 500 lbs. at \$13.75. Sacks included.

PRESENT PRICES FOR CLOVERS, ALFALFA, TIMOTHY, ETC.

The following prices are the prices in effect at the time of writing this copy but they are strictly subject to market change. Write for "Weekly Price List," showing latest prices. Write also for our Spring Catalog, giving descriptions of varieties and stocks if you do not have a copy at hand. Bags are extra at 30c each. Samples free.

	Lb.	$\frac{1}{2}$ pk.	15 lbs.	60 lbs.	100 lbs.	Per 100 lbs.	Per bu.	500 lbs.
MEDIUM CLOVER. (Bags extra.)								
Old Gold Brand	\$0.30	\$1.65	\$3.15	\$12.00	\$19.75	\$19.75		\$19.50
Lakes Brand	.30	1.60	3.10	11.85	19.25	19.25		19.00
MAMMOTH CLOVER.								
Old Gold Brand	.30	1.70	3.20	12.30	20.25	20.25		20.00
ALSIKE CLOVER.								
Old Gold Brand	.30	2.00	3.80	14.70	24.25	24.25		24.00
WHITE DUTCH CLOVER.								
Old Gold Brand	.40	2.50	4.80	18.60	30.50	30.50		30.00
SWEET CLOVER.								
Common White, Old Gold Brand	.20	.80	1.40	5.10	8.25	8.25		8.00
Grundy County, Old Gold Brand	.20	.80	1.40	5.10	8.25	8.25		8.00
Yellow Blossom, Old Gold Brand	.20	.85	1.50	5.40	8.75	8.75		8.50
ALFALFA. (Bags extra.)							2 bus.	5 bus.
(In 60s sacks included.)								
Hardy Dakota (Verified Origin)	\$0.30	\$2.10	\$4.05	\$15.90	\$15.75	\$15.75		\$15.60
Black Hills Wyo. (Verified Origin)	.25	2.00	3.90	15.30	15.15	15.15		15.00
Hardy Wisconsin (Verified Origin)	.30	2.10	4.05	15.90	15.75	15.75		15.60
Cossack (Verified Origin)	.35	2.40	4.65	18.30	18.15	18.15		18.00
Hardy Minnesota (Verified Origin)	.30	2.10	4.05	15.90	15.75	15.75		15.60
Fancy Kansas (Verified Origin)	.30	1.70	3.30	12.90	12.75	12.75		12.60
Grimm, Certified Idaho, Blackfoot, Blue Tag	.35	2.40	4.65	18.30	18.15	18.15		18.00
Grimm, Registered Dakota, Blue Tag	.35	2.40	4.65	18.30	18.15	18.15		18.00
TIMOTHY. (Bags extra.)							500 lbs.	
Old Gold Brand	\$0.20	\$0.45	11 $\frac{1}{4}$ lbs.	45 lbs.	100 lbs.	Per 100 lbs.		
Timothy and Alsike Mixed, 1-5 Alsike	.25	.55	1.00	3.80	\$6.00	\$5.85		
(Prices include sacks for the following Grasses):								
Kentucky Blue Grass, Old Gold Brand	\$0.30		5 lbs.	10 lbs.	100 lbs.	Per 100 lbs.		
Fancy Red Top, Old Gold Brand	.20		\$1.10	\$2.00	\$17.00	\$16.50		
Reed Canary Grass	.75		.85	1.45	11.50	11.00		
Olds' Pasture Mixture	.25		3.00	5.50	50.00	48.00		
			.95	1.70	14.00	13.75		



Olds' Fancy Red Top.

NOTE—All Field Seed Prices are subject to change. Ask for "Weekly Price List," showing latest prices.

PLANT FOODS AND POULTRY SUPPLIES

VIGORO

Complete plant food

FEED YOUR LAWN THIS FALL.

Four pounds of vigoro per 100 square feet will supply the grass with all the food elements it must get from the soil, revive growth and make a strong, deep root system that will withstand the severe winter weather. Costs only 16c per 100 square feet.

VIGORO is economically priced at: 100-lb. bag, by freight, \$4.00; 50-lb. bag, by freight, \$2.50; 25-lb. bag, by freight, \$1.50; 10-lb. pkg., 85c; by mail, \$1.25; 5-lb. pkg., 50c; by mail, 75c; 1-lb. pkg., 20c, postpaid.



PULVERIZED SHEEP MANURE.

A pure natural manure taking effect immediately. Very rich in nitrogen, phosphoric acid and potash, the three essentials. Splendid for lawns, greenhouse plants, market garden crops of all kinds and fruit trees. Prices: 5 lbs., 35c; 10 lbs., 45c; 25 lbs., 65c; 50 lbs., \$1.15; 100 lbs., \$2.00; 500 lbs., \$9.00; 1,000 lbs., \$16.50; 2,000 lbs., \$32.00. (Prices do not include postage.)



STIM-U-PLANT.

Simply insert tablet in soil near base of plant.

Postpaid prices: Trial size, 10c; 30 tablets, 25c; 100 tablets, 75c; 1,000, \$3.50.

SULPHATE OF AMMONIA.

A wonderful fertilizer for lawns, trees, and gardens. Apply early in the fall, 3 to 5 pounds per 1,000 square feet. 10 lbs., 50c; 25 lbs., 90c; 100 lbs., \$3.00.

RAT CORN.

Kills rats and mice and dries them up. Leaves no odor. Harmless to livestock.

Prices: 25c, 50c and \$1.00 per can. By mail, 30c, 55c and \$1.05.

OLD GOLD POULTRY FOOD.

Olds' Old Gold Poultry Food is a complete feed for laying hens. Contains wheat, cracked corn, sunflower, barley and buckwheat. No grit.

Prices: 10-lb. sack, 20c; 100-lb. sack, \$2.00; 3 sacks at \$1.95.

ALFALFA MEAL.

To use with mashes.

Prices (reduced): Medium: 10 lbs., 25c; 100-lb. sack, \$1.60; 3 sacks at \$1.55. Fine: 10 lbs., 25c; 100-lb. sack, \$1.75; 3 sacks at \$1.70.

GRANULATED CHARCOAL.

50-lb. sack (two sizes, poultry and chick), \$1.05; 100 lbs., \$2.00; 300 lbs. at \$1.95.

POULTRY GRAINS.

(Prices subject to change. Write for Weekly Price List.)

	Per 100 lbs.
Feed Wheat	\$2.00
Cracked Wheat	2.00
Cracked Corn, coarse	1.90
Cracked Corn, fine	2.00
Sunflower	7.00
Feed Millet	2.00



FOS-FOR-US

POULTRY MINERALS.

Takes the place of bonemeal, oyster shells and ordinary grit. 70% Carbonate of Lime, 22% Tri-Calcium Phosphate.

Prices (reduced): Fos-For-Us Grit, either chick or poultry size: 10 lbs., 25c; 100-lb. sack, 90c; 3 sacks at 85c. Fos-For-Us Grit Meal: 10 lbs., 25c; 100-lb. sack, \$1.05; 3 sacks at \$1.00.

REEF BRAND OYSTER SHELLS.

Nationally advertised brand. Cleaner and better than any other shells. Best obtainable. 100-lb. sack, 90c; 3 sacks at 85c.

POWDERED LIMESTONE.

For poultry and stock. 100-lb. sack, 70c; 3 sacks at 65c.

For Chick Diarrhea

We Recommend

AVICOL



Don't sit back, and say your loss of baby chicks can't be stopped. It can be stopped—easily, quickly, and at almost no expense by using Avicol in the drinking water occasionally. Avicol is a special bowel astringent, and helps the chick withstand infection.

Easy to give. Simply drop an Avicol tablet in the drinking water. The chickens doctor themselves.

Price, 50c; by mail, 55c; large size (two and one-half times 50c size), \$1.00; by mail, \$1.10. Guaranteed.

DON SUNG

Tonic For
LAYING HENS



Don Sung is a concentrated medicine—no bulk or filler—ready to add to the mash-feed. It has a direct tonic action and doesn't force or hurt the hen in any way. It does its wonderful work by putting the hen in good health, and helping maintain that health.

Prices of Don Sung Tablets: Small size, 50c, postpaid; large size (3 times 50c size), \$1.00, postpaid; special size (6 times \$1.00 size), \$5.00, postpaid.

GROUP-OVER

Wheezing, Rattling, Choking Trouble Conquered in 48 Hours

Keep a bottle of Group-Over on hand, and at the first symptom of a cold in your flock, start giving it to every affected bird. It clears the air passages and brings relief with magic quickness. Group-Over is easily given. It comes in a liquid form and a few drops do the work.

This famous remedy is positively guaranteed to give complete, prompt, and positive results, or your money will be refunded in full. There is nothing on the market like Group-Over for roup, colds, and canker.

Prices: 50c, by mail, 55c; large size (3 times 50c size), \$1.00; by mail, \$1.10.



CARBOLINEUM

ticks and keep them away a whole year. Money refunded if it fails to do it.

Prices, by mail: 1 gal., \$1.50. By freight, 5 gals., \$7.00; 10 gals., \$12.50.

Keeps dogs, cats and other animals away from trees, evergreens, roses, shrubbery, etc. One large tube lasts a year.

Large tube, 30c; small size, 15c, postpaid.

ECONOMY TRAP NESTS.

Substantially made of wood and galvanized iron; durable and satisfactory. You have to have nests of some sort. Why not buy the Economy Trap Nests? At our closing out prices they cost little more than ordinary boxes.

Sale prices: Single, 50c; 3-section, \$1.00.

GERMAN PEAT MOSS POULTRY LITTER.

Medium Grade.

For poultry litter. A labor-saving litter, requiring changing only twice a year.

A bale, when opened up, will measure about 22 bus. and will cover an area of 250 square feet an inch deep.

Bale (22 bus.), \$2.75; 5 bales, \$2.60 per bale. (Ask for folder, "The Ideal Poultry Litter.")

PEARL GRIT.

Pearl Grit is almost pure calcium and this is what the hen needs to do her best work in turning out eggs.

The Double Purpose Grit. Furnishes material for both grinding and shell making. Best grit.

Prices: either chick size or poultry size: 10-lb. carton, 20c; 25 lbs. for 35c; 100-lb. sack, 90c; 3 sacks at 85c.



**ACME
NICOTINE
POULTRY
DELOUSER**
A PROVEN PRODUCT

Paint the Perches

Nothing you can do for your Spreads Farther
flock will pay greater dividends. Lasts Longer

This new patented formula will spread farther than the old types of delouser and will last on the roost from a week to ten days. This feature is important as it kills the newly hatched lice.

Apply in the fall or by all means before brooding time in the spring. One pint treats 300 to 400 running feet of perches or 450 to 600 chickens. Price: 2-oz. tubes, 35c each; 5-oz. tubes, 85c each; pints, \$2.00 each; quarts, \$3.00 each; gallons, \$8.50 each. Not postpaid, add postage.

CONKEY'S REMEDIES

Old Reliable Powder. (Formerly Roup Remedy.) The old standby. 25c, 50c and \$1.00, postpaid.

Balmo. (Canker Special.) 50c; 55c, postpaid.

Head Lice Ointment. 10c, 25c; 15c, 30c, postpaid.

Poultry Worm Powder. 25c and 50c; 30c and 60c, postpaid; 5 lbs., \$2.75; by mail, \$3.00.

Mite Liquid. Qt., 60c; 2 qts., 90c, postpaid.

Poultry Tonic. 1 1/2 lbs., 25c; by mail, 35c; 3 1/4 lbs., 50c; by mail, 65c; 7 lbs., \$1.00; by mail, \$1.25.

Stock Tonic. 5 lbs., \$1.00; by mail, \$1.20.

Lice Powder. 15 ozs., 35c; by mail, 45c; 48 ozs., 75c; by mail, 90c.

Noxicide. A powerful disinfectant. Pt., 40c, postpaid.

Y. O. Yeast with cod-liver oil.

Prices: 1 lb., 50c; by mail, 60c; 2 lbs., 90c; by mail, \$1.05; 5 lbs., \$1.60; by mail, \$1.85.

PRATT'S REMEDIES

PRATT'S NEW SPLIT ACTION WORM PILLS.

Easier on the birds than the old type pills and will control large round, tape, and pin worms. The split action pill releases two separate drugs hours apart so that one drug does not counteract the other. Backed by the U. S. Food and Drug Administration who recently condemned ordinary Nicotine Kamala Capsules.

Prices, adult fowls: 50 tablets, 85c; 100 tablets, \$1.50; 500 tablets, \$5.50; 1,000 tablets, \$10.00, postpaid. For chicks and small pullets, 50 tablets, 55c; 100 tablets, \$1.00; 500 tablets, \$3.75, postpaid.

Pratt's Chick Tablets. (Formerly White Diarrhea Remedy.) 25c and 50c, postpaid.

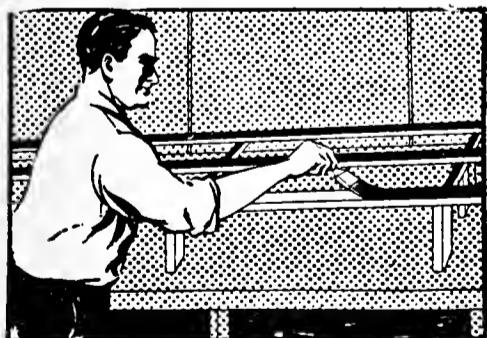
Poultry and Stock Disinfectant. Kills germs. Pint, 40c; qt., 60c; 2 qts., \$1.00; gal., \$1.60, postpaid.

Red Mite Special. Qt., 60c; 2 qts., \$1.00; gal., \$1.60.

Powdered Lice Killer—2 1/2 lbs., 50c; by mail, 60c.

Pratt's Poultry Worm Powder. 50c and \$1.00; by mail, 60c and \$1.15.

"PAINT" THE ROOSTS WITH "BLACK LEAF 40"



Kills poultry lice. Just paint it on the roosts. Eliminates individual handling of birds. Very effective and largely used.

Prices: 1-oz. size, 35c; by mail, 40c; 5-oz. size, \$1.00; by mail, \$1.10; 1 lb., \$2.25; by mail, \$2.35; 2 lbs., \$3.15; by mail, \$3.40; 5 lbs., \$5.85; by mail, \$6.00; 10 lbs., \$9.85; by mail, \$10.10.

BLACK LEAF WORM POWDER.

A new "one-shot" control of round worms from the makers of the famous Black Leaf 40. Easily fed in mash. Saves time, labor, money.

Prices: 4-oz. size (treats 100 birds), 75c; 1 1/2 lbs. (600 birds), \$2.90; 3 lbs. (1,200 birds), \$5.60.

"GOLD LEAF" TOBACCO POWDER.

Controls round worms. Just add to the mash. 2 lbs., 25c; by mail, 35c; 10 lbs., 65c; 100 lbs., \$4.25.

LOOK FOR THIS NAME
"FLEX-O-GLASS" printed on
every yard for Your Protection.
2 YEARS SERVICE
GUARANTEED

for Poultry Houses.
HOT BEDS.
PORCHES,
BARN WINDOWS

FLEX-O-GLASS
PROVED BEST BY TEST ~ ASK YOUR NEIGHBOR

Prices, reduced: 1 square yard, 35c; 5 square yards, \$1.25; by mail, \$1.40; 10 yards, \$2.25; by mail, \$2.50. 50 yards at 20c a yard, not prepaid.

RAT-SCENT.

Sure death to rats and mice. Harmless to chickens. No bait to mix. Not one complaint of odor from dead rats or mice in 10 years. Lasts indefinitely and never gets mouldy or wormy. We recom-



mend this very emphatically. It is giving splendid satisfaction. Prices, postpaid: 40c and 55c.



BANDETTEs.

A new style of celluloid leg band numbered consecutively. 5 colors—blue, red, yellow, green and pink. 3 sizes—Asiatic, American, Leghorn. Box of 25, 65c; 4 boxes, \$2.00, postpaid. (Name size and color wanted.)



SPIRALET LEG BANDS.

Colors: blue, red, yellow, black and green. Mention the colors preferred. Three sizes: Asiatic, American, Leghorn; 12, 15c; 25, 30c; 100, 85c, postpaid.



SELF-LOCKING EGG CARTONS.

For marketing eggs. 12, 20c; by mail, 25c; 100, \$1.50; 1,000, \$13.00.

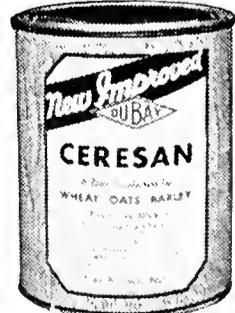
"HUMANE" DEHORNING PENCIL.

The value of a calf is greatly increased by dehorning. Check the growth of horns in young calves with our "Humane" Dehorning Pencil. One application does the work. Does not injure the calf and is entirely painless. Each pencil will dehorn from 15 to 20 calves. Satisfaction guaranteed. Price, 60c per pencil; 3 for \$1.50, postpaid.

TREAT YOUR FALL GRAINS WITH CERESAN.

Lower your production cost per acre—enlarge your profits—by increasing yields with New Improved Ceresan, the ethyl mercury phosphate dust disinfectant. Treat all fall grains with New Improved Ceresan to control seed-borne smuts and scab seeding blights. It is effective and inexpensive. Only 1/2 ounce (there is a measuring spoon in each can) is required per bushel of seed. Costs but 1 1/8 to 2 1/3 c a bushel of seed. Easily and quickly applied by 20 to 25 revolutions of seed treater or 3 turnings with a shovel. Seed should be treated 24 hours before planting. No wetting of the seed nor reduced drilling rate.

Prices: 1-lb. size, 75c; by mail, 85c; 5-lb. size, \$3.00; by mail, \$3.25.





OLDS' LAWN GRASS

Fall is an ideal time to make a new lawn or reseed the old one. Grass Seed sown in August and September will sprout and thrive for a long period under favorable conditions before winter sets in. Then, too, weeds are gone in the fall permitting the grass to grow without interference. The winter is not nearly as severe on a lawn as the drought and heat of the summer, and by the time summer arrives the new grass will have had six to seven months of good growing weather so as to be well established for the summer ordeal. Reseed the bare places. Use seed freely, at least one pound for each two hundred and fifty square feet, for reseeding about one-half this amount.

Olds' Lawn Grass has won a reputation. Critical landscape gardeners use our mixtures. We offer four very fine mixtures varying in price according to the amount of highest priced seed used. None of them contain timothy and none are cheap mixtures.

It is poor economy to sow cheap, lightweight lawn grass such as is offered in many stores.

MADISON PARKS LAWN GRASS

Olds' Madison Parks Lawn Grass is a very carefully prepared mixture of high grade, heavy seed, that has been used extensively for several years in the parks about Madison. The seed is composed of White Dutch Clover, Creeping Bent, Rough Stalked Meadow, Chewings' Fescue, Fancy Red Top, Fancy Kentucky Blue Grass and others mixed in proper proportion. We recommend Madison Parks Lawn Grass as our best lawn mixture.

By mail: Lb., 45c; 3 lbs., \$1.10. By freight: Lb., 35c; 5 lbs., \$1.60; 10 lbs., \$3.00; 100 lbs., \$26.00.

WISCONSIN SHADY MIXTURE

A new mixture recommended by Prof. Aust. Rough Stalked Meadow, a fine grass that has proven wonderfully successful in dense shade, is very largely used in this mixture. This mixture also contains other high priced grasses that are specially adapted to shaded locations. There is an increasing demand for a lawn grass that will really do well in the shade. We recommend this.

By mail: Lb., 50c; 3 lbs., \$1.25. By freight: Lb., 40c; 5 lbs., \$1.80; 10 lbs., \$3.50; 100 lbs., \$30.50.

CAPITAL LAWN GRASS

Olds' Capital Lawn Grass is made up of substantially the same grasses and the same grades of seed that were used to make the beautiful lawn surrounding Wisconsin's magnificent Capitol building here at Madison. It is composed of heavy seed of the highest germination but contains no White Clover.

By mail: Lb., 40c; 3 lbs., 95c. By freight: Lb., 30c; 5 lbs., \$1.30; 10 lbs., \$2.50; 100 lbs., \$21.00.

LAKES' LAWN GRASS

A good mixture at a low price. We have been making it for years and it has given general satisfaction. This mixture will probably make a better showing the first year than any of the others.

By mail: Lb., 35c; 3 lbs., 85c. By freight: Lb., 25c; 5 lbs., \$1.15; 10 lbs., \$2.10; 100 lbs., \$17.50.

MOWING THE LAWN: Improper mowing will injure your lawn. We advise not cutting the grass shorter than 1 1/2 inches. Cutting to this length will require more frequent mowings. We advise leaving the grass about three inches long in the fall to leave for a winter cover.

If you sprinkle your lawn, be sure to soak it thoroughly in the evening. Just wetting the soil is sure to cause injury to the lawn.

